



IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

PART G

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

- (1) PURDUE PHARMA L.P.;
- (2) PURDUE PHARMA, INC.;
- (3) THE PURDUE FREDERICK COMPANY,
- (4) TEVA PHARMACEUTICALS USA, INC.;
- (5) CEPHALON, INC.;
- (6) JOHNSON & JOHNSON;
- (7) JANSSEN PHARMACEUTICALS, INC,
- (8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
- (9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
- (10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
- (11) WATSON LABORATORIES, INC.;
- (12) ACTAVIS LLC; and
- (13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's

Consent Order }
STATE OF OKLAHOMA } S.S.
CLEVELAND COUNTY }

FILED In The
Office of the Court Clerk

MAY 02 2019

In the office of the
Court Clerk MARILYN WILLIAMS

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

**DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT**

REDACTED VERSION

**THIS DOCUMENT WAS FILED IN ITS
ENTIRETY UNDER SEAL ON APRIL 23, 2019**

EXHIBIT 36

1 IN THE DISTRICT COURT FOR CLEVELAND COUNTY

2 STATE OF OKLAHOMA

3 STATE OF OKLAHOMA, ex. rel.,)
MIKE HUNTER, ATTORNEY GENERAL))
4 OF OKLAHOMA,))
5 Plaintiff,))
6 -vs-) No. CJ-2017-816)
7 PURDUE PHARMA, L.P., et al.,))
8 Defendants.))
9 _____))

10

11 VOLUME I

12 DEPOSITION OF JASON W. BEAMAN, D.O.

13 TAKEN ON BEHALF OF THE DEFENDANTS

14 ON MARCH 14, 2019

15 IN OKLAHOMA CITY, OKLAHOMA

16

17

18

19

20

21

22

23

24

25 REPORTED BY: KIMI GEORGE, CSR

1 Q. Okay. And, Doctor, I don't -- If you'll try
2 to let me finish and I'll try to let you finish. We
3 don't want to make the court reporter's life any more
4 difficult --

5 A. Sure.

6 Q. -- than it already is, listening to us talk
7 about these -- these things.

8 Okay. So -- and I -- and I -- I can
9 actually -- I think I can show you something in the
10 petition that might give you some comfort with that
11 last answer. If you'll go to page 5 of the petition?

12 A. (Witness complies.)

13 Q. And you'll see a section there toward the
14 middle lower case Roman numeral 3. It says, "The
15 Cephalon Defendants." Do you see that?

16 A. I do.

17 Q. That paragraph 17 there refers to Cephalon,
18 Inc., and it also refers to the Teva Pharmaceuticals
19 USA, Inc. Do you see that?

20 A. I do.

21 Q. And down below, in paragraph 18, "The state
22 has alleged Defendant Cephalon, Inc., manufactures
23 several opioids, including Actiq and Fentora."

24 Do you see that?

25 A. I do.

1 Q. Okay. Okay. Let me go ahead and have you
2 look back at the first page of the petition again.
3 And if you'll go down to the Defendant No. 11, Watson
4 Laboratories, Inc. Have you ever heard of Watson
5 Laboratories, Inc.?

6 A. Just as a -- as a listed defendant in -- in
7 the case.

8 Q. Okay. Do you know, as a corporate
9 representative on behalf of the state, what opioid
10 medications, if any, have been manufactured at any
11 time by Watson Laboratories, Inc.?

12 A. Again, I would say that if they are a
13 subsidiary of Teva, then it would be in this
14 document. Outside of that, I would say no.

15 Q. Well, and again, when you refer to this
16 document, you're referring to the Exhibits 1 and 2
17 from --

18 A. Right.

19 Q. -- from Exhibit 1, and neither of those
20 documents reference Watson Laboratories, do they?

21 A. No.

22 Q. Okay. So all I'm trying to find out is, as
23 the corporate representative for the state here
24 today, do you know what, if any, opioid medications
25 have been manufactured at any time by Watson

1 Laboratories?

2 **A.** Again, I would refer you to my previous
3 answer, that if they are -- So, the Exhibits 1 and 2
4 that are located within Binder 1 -- Exhibit 1.
5 Exhibits 1 and 2 represent the state's knowledge of
6 all opioids that have been produced by Teva and their
7 subsidiary companies. I am not aware of whether or
8 not Watson is one of those subsidiaries, but when the
9 State of Oklahoma requested information, it's my
10 understanding from Teva Pharmaceuticals, on which
11 opioids they manufactured, they produced Exhibits 1
12 and 2 that would list those opioids.

13 So, if Watson is one of those entities, and
14 it would be my understanding then, that based on
15 information from the -- that the state received from
16 Teva, that those opioids would be listed in this
17 document.

18 **Q.** But do you know if Watson is one of those
19 entities?

20 **A.** I do not.

21 **Q.** Okay. The next defendant that's listed in
22 the front page of the petition is an entity called
23 Actavis LLC. Do you see that?

24 **A.** I do.

25 **Q.** On behalf of the state as its corporate

1 representative here today, do you know what, if any,
2 opioid medications Actavis LLC has ever produced?

3 A. And I would refer you to my previous answer,
4 that if it's a subsidiary of Teva Pharmaceuticals,
5 then it would be -- and I used the word subsidiary in
6 a lay physician term.

7 Q. I understand.

8 A. I don't want to misspeak. But if it's an
9 entity of Teva, then I would say that the state would
10 believe that opioids manufactured by them would be
11 located in Exhibits 1 and 2 located within Binder 1.

12 Q. Again -- again, I think your answer would be
13 the same, is you don't know whether or not
14 Actavis LLC has actually manufactured any of the
15 medications on Exhibits 1 and 2, do you?

16 A. Well, I would say that if they are an entity
17 of Teva, then based on information from Teva, that it
18 would be located in Exhibits 1 and 2.

19 Q. Well, is it your -- Is it the state's belief
20 that every entity that you just -- as you said, every
21 entity of Teva manufactures opioid medications?

22 A. It's the state's position that every opioid
23 manufactured by Teva and its entities are located
24 within Documents 1 and 2.

25 Q. Okay, all right. The last entity listed on

1 the front page of the original petition is No. 13,
2 Actavis Pharma, Inc., formerly known as Watson
3 Pharma, Inc. Do you see that?

4 A. I do.

5 Q. Again, if you want -- I know you're going to
6 probably give me the same answer, but I need to ask
7 you the question.

8 A. Sure.

9 Q. Do you know what, if any, opioid medications
10 have ever been manufactured, branded or generic, by
11 Actavis Pharma, Inc., formerly known as Watson
12 Pharma, Inc.?

13 A. Again, it would be the state's position that
14 if Actavis Pharma, Inc., formerly known as Watson
15 Pharma, is an entity of Teva, than any opioids
16 manufactured by them would be located in Exhibit 1
17 and 2 located within Binder 1.

18 Q. Okay. But you, as a representative of the
19 state here today, do not know whether or not Actavis
20 Pharma, Inc., formerly known as Watson Pharma, if
21 that particular entity has produced any opioid
22 medications, do you?

23 A. Again, I would say if they're an entity of
24 Teva, then their opioids would be listed here.

25 Q. Okay. All right. Let -- Okay. So, let me

1 just back it up a little bit, make -- make it clear
2 to you. There are obviously some other defendants
3 listed as Nos. 6 through 10 on this front page of the
4 petition. There's the Johnson & Johnson at No. 6,
5 Janssen Pharmaceuticals; No. 7, Ortho-McNeil-Janssen
6 Pharmaceuticals, 8; Janssen Pharmaceuticals, Inc.;
7 and then Janssen Pharmaceutica, now known as Janssen
8 Pharmaceuticals, Inc. Those entities, I do not
9 represent, and I'm not asking you questions about
10 those entities today, nor am I asking questions about
11 the Purdue entities.

12 Continuing on to the one remaining defendant
13 that's listed here, is No. 10, Allergan PLC, formerly
14 known as Actavis PLC, formerly known as Actavis,
15 Inc., formerly known as Watson Pharmaceuticals, Inc.

16 Do you see that?

17 **A.** I do.

18 **Q.** Okay. I also do not represent that entity.
19 It's my understanding that entity was named as a
20 defendant in this case but never served in this case
21 and is not being actively pursued as a defendant, at
22 least in this case, by the state. Is that your
23 understanding, or do you know one way or the other?

24 **A.** I -- I do not know --

25 **Q.** Okay.

1 **A.** Well, I believe that the state is seeking
2 damages for the overprescribing of opioids in the
3 relevant time period of -- of all opioids. So,
4 we're -- we're not going to separate out,
5 necessarily, damages specific to Actiq, that it's an
6 indivisible injury.

7 **Q.** What's an indivisible injury, Doctor?

8 **A.** As -- as I read it, it is -- or as I
9 understand it, it's that this injury was caused, and
10 you can't separate out and say that Actiq caused this
11 one overdose so the damage is related to that one
12 overdose is going to be assigned to that prescription
13 of Actiq.

14 **Q.** And where did you -- Or how did you come to
15 that understanding of the term indivisible injuries?

16 **MR. ANGELOVICH:** And just to the extent it
17 calls for -- for privileged communication, I'm going
18 to ask that he not disclose that. But other than
19 that, you can answer it.

20 **BY MS. PATTERSON:**

21 **Q.** If you can -- Again, certainly follow his
22 instructions. Can you -- can you answer my question
23 without divulging privileged communications?

24 **A.** No.

25 **Q.** So, am I correct, that everything you know

1 about what constitutes an individual injury is based
2 on what you have learned from counsel for the state?

3 A. Yes.

4 Q. You are not a lawyer, are you?

5 A. I am not a lawyer.

6 Q. Okay. So, while I -- I certainly understand
7 you've had discussions with the state and I'm not
8 entitled to know about those discussions, I am
9 entitled to ask you some questions about what the
10 state's position is on certain things, and from a
11 factual --

12 A. Okay.

13 Q. -- standpoint, okay? So, I -- I want to
14 find out, Are you aware of any determination which
15 has been made by the state of the number of
16 prescriptions for Actiq, in particular, which have
17 been made during the relevant time period?

18 A. Yeah. I think that number is approximately
19 2700.

20 Q. Okay.

21 A. And that number actually may combine Actiq
22 and Fentora during the relevant time period.

23 Q. So, do you know one way or the other if it's
24 a combined number or --

25 A. I do not.

1 Q. Okay. And where did you come up with the
2 number 2700?

3 A. Through -- I believe that number is derived
4 from the MMIS data.

5 Q. Okay. And what is the MMIS data?

6 A. That is the Medicaid database that is
7 maintained by the State of Oklahoma in which this
8 kind of information would be kept.

9 Q. That's the Oklahoma Health Care Authority's
10 database?

11 A. Yes.

12 Q. Okay. And so, it's your testimony on behalf
13 of the state here today, that during the relevant
14 time period, there have been approximately 2700
15 prescriptions for Actiq and Fentora?

16 A. And/or Fentora, yes.

17 Q. So you don't know if that's just Actiq or if
18 it's a combined number?

19 A. Correct.

20 Q. Okay. Who at the state would know that?

21 A. I mean, I think that that number could be
22 ascertained by any number of individuals. We would
23 just have to look for that specific question. I
24 think it would be the Oklahoma Health Care Authority,
25 since the data is in their system.

1 Q. Okay. Have -- have you, for any purpose in
2 connection with this case, reviewed the MMIS data
3 regarding prescriptions reimbursed by the Oklahoma
4 Health Care Authority?

5 A. Yes.

6 Q. Okay. I thought so. Have you reviewed data
7 from the Health Care Authority related to
8 prescriptions that have been reimbursed for Actiq and
9 Fentora?

10 A. Yes.

11 Q. All right. And you said -- So you have some
12 familiar -- some familiarity with how that data is
13 kept and maintained in the electronic system,
14 correct?

15 A. Yes.

16 Q. All right. Is it your belief that it would
17 be possible to essentially run a query to separate
18 out prescriptions for Actiq from prescriptions for
19 Fentora or prescriptions for some other opioid?

20 A. Yes, I believe that would be possible.

21 Q. Okay. So, the number of prescriptions which
22 have been reimbursed for Actiq during the relevant
23 time period is a knowable number based on the MMIS
24 data you referred to, correct?

25 A. Yes.

1 Q. Okay. Same question for Fentora: The
2 number of Fentora prescriptions that have been
3 prescribed in Oklahoma during the relevant time
4 period is also a knowable number?

5 A. Yes, I believe so.

6 Q. Okay. Can you confirm, as you sit here
7 today as a representative of the state on the various
8 topics that we're here about today, whether or not
9 the majority of the prescriptions for Actiq during
10 the relevant time period have been made for chronic
11 non-cancer pain?

12 A. I cannot, other than relying on the
13 testimony provided by Dr. Kolodny, who was speaking
14 as a representative of the state.

15 Q. Okay. Other than relying on the testimony
16 of Dr. Kolodny -- Well, strike that.

17 Let me ask a different question. Did
18 Dr. Kolodny provide any testimony that you're aware
19 of regarding prescriptions of Fentora?

20 A. I'm not aware.

21 Q. Okay. Do you know if there have been any
22 prescriptions of Fentora that have been made during
23 the relevant time period for chronic non-cancer pain?

24 A. Have there been -- And so the question is,
25 Have there been any Fentora prescriptions in the

1 state of Oklahoma since 1996 for non-chronic cancer
2 pain?

3 Q. Of Fentora.

4 A. It is my understanding that there have been,
5 but to quantify that, I'm not able to.

6 Q. Why not?

7 A. Because I think the state would rely on
8 Dr. Kolodny for that information.

9 Q. The state would rely on Dr. Kolodny to
10 determine whether or not a prescription for Fentora
11 was made --

12 A. Well, it's my understanding as the corporate
13 representative that Dr. Kolodny was analyzing that
14 data set as a corporate rep.

15 Q. Okay. I'm not sure what Dr. Kolodny was
16 told about what he was doing, and I'm -- I'm -- I'm
17 not asking you about what he did. Again, you are
18 here today to testify on the topics that you're here
19 to testify on, as we pointed out in the notice.

20 So my question is -- And I'll -- I'll ask it
21 again. As a representative of the state here today,
22 are you able to identify any prescription of Fentora
23 during the relevant time period that was prescribed
24 to a patient for chronic non-cancer pain?

25 A. It is -- it's not the state's position that

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

(1) PURDUE PHARMA L.P.;
(2) PURDUE PHARMA, INC.;
(3) THE PURDUE FREDERICK COMPANY,
(4) TEVA PHARMACEUTICALS USA, INC.;
(5) CEPHALON, INC.;
(6) JOHNSON & JOHNSON;
(7) JANSSEN PHARMACEUTICALS, INC,
(8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
(9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
(10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
(11) WATSON LABORATORIES, INC.;
(12) ACTAVIS LLC; and
(13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

EXHIBITS 37-40 FILED UNDER SEAL

EXHIBIT 41



Attorney General Hunter Charges Doctor with Five Counts of Second Degree Murder

OKLAHOMA CITY – Oklahoma Attorney General Mike Hunter today charged Dr. Regan Nichols with five counts of second degree murder in relation to the death of at least five patients during her time working at a Midwest City clinic.

According to the probable cause affidavit, Nichols, an osteopathic physician, knowingly prescribed controlled dangerous substances to patients without a legitimate medical need, in quantities and circumstances that are considered an extreme disregard of human life.

Attorney General Hunter thanked the work of the Drug Enforcement Administration, Oklahoma Bureau of Narcotics, the Oklahoma County District Attorney's Office and the investigating agents and attorneys who worked the case. He said attorneys in his office will do whatever it takes to ensure justice is served to the victims.

"I appreciate the effort from everyone who worked as a team and put this case together," Attorney General Hunter said. "The dangers associated with opioid drugs have been well documented and most doctors follow strict guidelines when prescribing opioids to their patients. Nichols prescribed patients, who entrusted their well-being to her, a horrifyingly excessive amount of opioid medications. Nichols' blatant disregard for the lives of her patients is unconscionable."

The Oklahoma Medical Examiner's reports stated all five deaths were the result of multi-drug toxicity.

Through the investigation, agents found the five individuals who died were prescribed more than 1,800 opioid pills in the same months as their deaths. Three of the five individuals were prescribed a deadly three drug combination of a narcotic opioid pain reliever, an anti-anxiety drug and a muscle relaxer. All of the prescriptions were signed by Nichols.

In addition, data gathered by agents through the Oklahoma Bureau of Narcotics and Dangerous Drugs Control Prescription Monitoring Program indicates that from Jan. 1, 2010 to Oct. 7, 2014, Nichols prescribed in excess of 3 million dosage units of controlled dangerous substances.

After a September 2015 hearing before the Oklahoma State Board of Osteopathic Examiners, the board stripped Nichols of her prescribing authority of controlled dangerous substances. She voluntarily surrendered her credentials with the Drug Enforcement Administration and Oklahoma Bureau of Narcotics.

An Oklahoma County judge has issued a warrant for her arrest. Nichols will be held in lieu of \$50,000 bond.

View the counts against Nichols, [here \(/Websites/oag/images/Counts%20-%20Regan%20Nichols.pdf\)](#).

View the probable cause affidavit, [here \(/Websites/oag/images/Affidavit%20-%20Regan%20Nichols.pdf\)](#).

View a copy of the arrest warrant, [here \(/Websites/oag/images/Warrant%20-%20Regan%20Nichols.pdf\)](#).

All individuals charged with a crime are presumed innocent until proven guilty in a court of law.

[Go Back \(\)](#)

**CONTACT THE OKLAHOMA
ATTORNEY GENERAL'S OFFICE**

Office of the Oklahoma Attorney General
313 NE 21st Street
Oklahoma City, OK 73105

Oklahoma City: (405) 521-3921
Tulsa: (918) 581-2885
Fax: (405) 521-6246

[Employees \(https://mx.oag.ok.gov\)](https://mx.oag.ok.gov)

**CAREERS WITH THE OKLAHOMA
ATTORNEY GENERAL'S OFFICE**

Come join the team ([/oag-careers](#)) at the Oklahoma
Office of the Attorney General!

ADDITIONAL LEGAL RESOURCES

[US Constitution \(https://www.archives.gov/founding-docs\)](https://www.archives.gov/founding-docs)

[Oklahoma Constitution
\(http://www.oklegislature.gov/ok_constitution.aspx\)](http://www.oklegislature.gov/ok_constitution.aspx)

[Oklahoma Statutes
\(http://www.oklegislature.gov/osStatutesTitle.aspx\)](http://www.oklegislature.gov/osStatutesTitle.aspx)

[Oklahoma State Courts Network
\(http://www.oscn.net/v4/\)](http://www.oscn.net/v4/)



IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

(1) PURDUE PHARMA L.P.;
(2) PURDUE PHARMA, INC.;
(3) THE PURDUE FREDERICK COMPANY,
(4) TEVA PHARMACEUTICALS USA, INC.;
(5) CEPHALON, INC.;
(6) JOHNSON & JOHNSON;
(7) JANSSEN PHARMACEUTICALS, INC.,
(8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
(9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
(10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
(11) WATSON LABORATORIES, INC.;
(12) ACTAVIS LLC; and
(13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

EXHIBITS 42-46 FILED UNDER SEAL

EXHIBIT 47

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER, ATTORNEY GENERAL
OF OKLAHOMA,
Plaintiff,

vs.

No. CJ-2017-816

PURDUE PHARMA L.P.;
PURDUE PHARMA, INC.;
THE PURDUE FREDERICK
COMPANY;
TEVA PHARMACEUTICALS
USA, INC.;
CEPHALON, INC.;
JOHNSON & JOHNSON;
JANSSEN PHARMACEUTICALS, INC.;
ORTHO-McNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS, INC.;
JANSSEN PHARMACEUTICA,
INC., n/k/a JANSSEN
PHARMACEUTICALS, INC.;
ALLERGAN, PLC, f/k/a
ACTAVIS PLC, f/k/a ACTAVIS, INC.,
f/k/a WATSON PHARMACEUTICALS, INC.;
WATSON LABORATORIES, INC.;
ACTAVIS LLC; and
ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

VIDEOTAPED DEPOSITION OF MARK WOODWARD
TAKEN ON BEHALF OF THE DEFENDANTS
ON FEBRUARY 12, 2019, BEGINNING AT 9:05 A.M.
IN OKLAHOMA CITY, OKLAHOMA

VIDEOTAPED BY: Jim Herzig
REPORTED BY: Jane McConnell, CSR RPR CMR CRR

1 Q (BY MS. RYAN) Sure. The last sentence
2 of the first paragraph says, "OBN spokesman Mark
3 Woodward says..."

4 A I see.

5 Q "...says his agency's prescription
6 monitoring program (PMP) identified Simmons as
7 Oklahoma's number one drug seeker."

8 A Yes.

9 Q So in Deposition Exhibit 1 you identified
10 Mr. Simmons in 2009 as Oklahoma's number one drug
11 seeker?

12 A That is correct.

13 Q And Mr. Simmons' criminal activity was
14 doctor shopping?

15 MR. LEONOUDAKIS: Objection.

16 A I would have to ask the agent exactly what
17 Simmons was doing that they believe it was fraud and
18 abuse and doctor shopping. Those were the terms
19 that they used to describe him, and that was and
20 still is today kind of the definition of a doctor
21 shopper is exactly what he was doing, going to
22 multiple doctors to obtain prescription medication.

23 Q (BY MS. RYAN) So then, yes, Mr. Simmons
24 was doctor shopping?

25 A He was, yes.

1 Q And in his case it gave rise -- the doctor
2 shopping gave rise to criminal activity?

3 A That's what our agent who investigated the
4 case concluded.

5 Q The press release that's in Deposition
6 Exhibit 1 makes no mention of any pharmaceutical
7 manufacturers, does it?

8 A No.

9 Q What's a pill mill?

10 MR. LEONOUDAKIS: Objection.

11 A I think people would have different
12 opinions on that.

13 Q (BY MS. RYAN) What's yours?

14 A I really don't have an opinion on it.

15 Q You don't have a definition of what a pill
16 mill is?

17 A No, I don't. I have used that term
18 before, but I use it based on other people calling
19 it that. But why they chose to call it that when
20 one of our agents might say I'm investigating a pill
21 mill, I can't say why they're using that term.

22 Q What have your agents told you about what
23 a pill mill is?

24 A Some of the cases that they've worked that
25 they've called it a pill mill would be cases where

1 they -- again, the agents have described to me that
2 they would see various infractions of the law when
3 it came to prescribing. They would see large
4 volumes of people at these particular places that
5 they've described as pill mills. Those are the
6 types of things that they've used to describe why
7 they would call a place they're investigating a pill
8 mill.

9 Q You said that your agents at OBN described
10 to you various infractions of law at these medical
11 clinics?

12 A Correct.

13 Q What were the various infractions of law
14 that your agents described to you?

15 A Some of the places had pre-signed
16 prescriptions that were handed to patients according
17 to their -- to our investigators without the doctor
18 being present.

19 They've also, the agents, have described
20 in some cases no examination took place between the
21 doctor and the patients.

22 Q Anything else?

23 A Those are two of the most popular ones
24 that the agents described to me as the types of
25 things that they would see in a case where they

1 claim that it's a pill mill.

2 Q Do you know how many pill mills OBN has
3 investigated during your time at the bureau?

4 A I do not.

5 Q Do you think that the State of Oklahoma is
6 doing everything that it can to crack down on pill
7 mills?

8 MR. LEONOUDAKIS: Objection.

9 A I would have no way to know how to answer
10 that.

11 Q (BY MS. RYAN) In 2014 weren't you
12 involved in the drafting of legislation that would
13 have placed stricter ownership requirements on pain
14 clinics?

15 MR. LEONOUDAKIS: Objection.

16 A I can't remember the legislation or the
17 year. I do know that we have looked at that.

18 (Exhibit 2 marked for identification.)

19 Q (BY MS. RYAN) Let me hand you Deposition
20 Exhibit 2.

21 A Okay.

22 Q Deposition Exhibit 2 is a rather long news
23 article. So please take your time to review it,
24 Mr. Woodward.

25 If it helps, Mr. Woodward, I'm not going

1 reduction programs, what do you discuss?

2 A If somebody asks me what is the role of
3 OBN's demand reduction programs, it would be to do
4 as many education programs to the public as we can
5 get to get the word out about the different threats
6 in Oklahoma.

7 Q How many programs do you think you do in a
8 year?

9 A It varies. I've probably done in the
10 neighborhood of probably a little over 3,000 in my
11 24 years. I've probably done as few as 66 I think
12 one year, I couldn't tell you what year, to as many
13 as maybe 133 another year.

14 It really varies especially when I was
15 doing it by myself versus now we've got three
16 others, and that's their full-time position as
17 education officers or instructors.

18 Q Do you remember in what year you added
19 content about the abuse and misuse of prescription
20 opioids to your presentation about drug abuse within
21 Oklahoma?

22 A Approximately 2004.

23 Q Is it safe to say approximately 2004 is
24 when prescription drug abuse and misuse, including
25 the abuse and misuse of prescription opioids, is the

1 year that that problem really came on OBN's radar?

2 A I can't say that for sure. When I was
3 going back and reviewing my education programs, I
4 went as far back as I could find, and I found a
5 PowerPoint CD that was dated 2004, and it had a
6 slide in there similar to my slides now. I've
7 changed pictures and stuff, but basically it's a
8 slide on prescription drugs.

9 Now, whether I was doing that in '98, '99
10 whenever PowerPoint came out and I went from the old
11 click or Grandma's slide show of the Hoover Dam to
12 an actual PowerPoint. I may have had it in '98 or
13 '99. I just couldn't find any CDs or any programs.

14 '04 is the oldest I could find where I
15 had a presentation, and in that presentation was my
16 section on opioid prescription concerns.

17 Q If I understand your testimony, 2004 is
18 the earliest year in which you could find an actual
19 presentation that dealt with abuse and misuse of
20 prescription opioids, but it's possible that you had
21 earlier presentations and that OBN knew about the
22 problem before 2004?

23 MR. LEONOUidakis: Objection.

24 A We've known about the problem. We've had
25 diversion and compliance investigators dealing with

1 prescription and issues going back to the '80s long
2 before I started at the bureau.

3 I'm not sure what you mean by when we
4 became known of the problem. What problem, I guess?
5 I'm not sure how to answer.

6 Q (BY MS. RYAN) If I understand you
7 correctly, prescription drug abuse and misuse has
8 been a problem in Oklahoma since the '80s?

9 A Well, we've had compliance agents, which
10 are now today's diversion investigators, working
11 doctors or patients committing fraud and dealing
12 with prescriptions going back to at least the '80s,
13 if not -- we were started in '75.

14 I can't say exactly what our agents
15 worked in the '70s and early '80s, but by the mid
16 '80s I've talked to agents who were working doctors
17 back then and also patients who were trying to
18 obtain illegally.

19 Q For most of OBN's existence as a bureau,
20 the diversion of prescription narcotics and the
21 abuse and misuse of prescription narcotics has been
22 a problem for the state of Oklahoma?

23 MR. LEONOUDAKIS: Objection.

24 A I can say going back to the mid '80s is
25 the farthest back of my knowledge of when our guys

1 were already -- our compliance agents were already
2 working those types of cases. But it could be, I
3 just can't answer for sure, it could be since day
4 one in 1975.

5 May 8, I believe it was in '75 when we
6 were started, they may have started, but I don't
7 have that information.

8 Q (BY MS. RYAN) In the mid 1980s there was
9 a diversion division within OBN?

10 A Yes. It was called "compliance" at the
11 time. It has since changed to "diversion."

12 Q In the mid 1980s what was then called
13 compliance but is now diversion division of OBN
14 investigated doctors for prescription fraud?

15 A That's what agents back then have told me.

16 Q Do you know which prescriptions were being
17 abused in the 1980s?

18 A They weren't real specific.

19 Q Were there prescription painkillers on the
20 market in the 1980s?

21 A I couldn't say for sure. I mean, I'm
22 assuming you had morphine or codeine, but, again,
23 that would be outside something I'd be comfortable
24 articulating about what we had back then.

25 Q But Oklahoma's problem with prescription

1 Q That paragraph that references how
2 prescription pills are easy and have historically
3 been easy to obtain from the medical community and
4 then lists several categories of diversion, does
5 that paragraph make any reference to prescription
6 drug manufacturers?

7 A It does not.

8 Q Did the first paragraph on Page 5 of the
9 "diverted pharmaceuticals" section make any
10 reference to prescription drug manufacturers?

11 A No.

12 Q The next paragraph back on Page 6 notes
13 that, "Opioid pain relievers (e.g., hydrocodone and
14 oxycodone) and benzodiazepines (alprazolam and
15 diazepam) are the most common prescriptions obtained
16 by fraud or forgery."

17 Did I read that correctly?

18 A Yes.

19 Q Fraud or forgery would be illegal
20 activity?

21 A Correct.

22 Q And then where it says, "The CDC ranked
23 Oklahoma number one for nonmedical use of opioid
24 pain relievers in 2009."

25 Is that a correct statement?

1 A That is correct.

2 Q Nonmedical use of opioid pain relievers
3 would be the people that we talked about before that
4 are using opioid pain relievers for something other
5 than pain treatment?

6 A Correct.

7 MR. LEONOUDAKIS: Objection.

8 Q (BY MS. RYAN) People are using them to
9 get high?

10 MR. LEONOUDAKIS: Objection.

11 A Potentially.

12 Q (BY MS. RYAN) This second paragraph on
13 Page 6 of the 2017 threat assessment under the
14 "diverted pharmaceuticals" section, does it make
15 any reference to any pharmaceutical manufacturers?

16 A It does not.

17 Q The next paragraph continues, "Employee
18 theft is another method of obtaining prescription
19 pills. In fact, employee theft is a significant
20 problem for pharmacies, hospitals and long-term care
21 facilities."

22 Is that a correct statement?

23 A It is.

24 Q Employee theft is illegal conduct,
25 correct?

1 A Correct.

2 Q Again, there's no mention of
3 pharmaceutical manufacturers in this paragraph, is
4 there?

5 MR. LEONOUDAKIS: Objection.

6 A Correct.

7 Q (BY MS. RYAN) The report goes on to
8 discuss fentanyl, including illegal fentanyl?

9 A Yes.

10 Q There's an enforcement effort section
11 under the "diverted pharmaceuticals" section of the
12 2017 threat assessment, correct?

13 A Yes.

14 Q Then there's also a "treatment" section,
15 correct?

16 A That is correct.

17 Q Under the enforcement efforts it lists
18 some of the activities that OBN has been doing with
19 respect to enforcing diverted pharmaceutical laws?

20 A Correct.

21 Q Is there anything on Page 7 or Page 8 of
22 the 2017 threat assessment with respect to diverted
23 pharmaceuticals that is a reference to
24 pharmaceutical manufacturers?

25 MR. LEONOUDAKIS: Objection.

1 methamphetamine and now we're talking about
2 marijuana, correct?

3 A Yes.

4 Q It says, "Marijuana remains the most
5 widely available and commonly used illicit drug in
6 Oklahoma."

7 Is that a true statement?

8 A That is correct.

9 Q This report notes that, "While marijuana
10 remains illegal under federal law, many states -
11 including Oklahoma - have passed legislation (or
12 voted on referendums/initiatives) approving the
13 cultivation, possession and use of marijuana for
14 medicinal or recreational purposes." Correct?

15 A Correct.

16 Q Notwithstanding the fact that marijuana is
17 the most widely available and commonly used illicit
18 drug in Oklahoma, Oklahoma decided to make it legal
19 for Oklahoma residents to use marijuana for
20 medicinal purposes?

21 A That --

22 MR. LEONOUKAKIS: Objection.

23 A That is correct.

24 Q (BY MS. RYAN) And even though marijuana
25 is now legal for medicinal purposes, it remains an

1 enormous concern for the Oklahoma Bureau of
2 Narcotics in terms of its illicit use, correct?

3 A Yes.

4 Q On Page 10 we see the section on diverted
5 pharmaceutical drugs. It follows the meth section
6 and the marijuana section. Do you see that?

7 A Yes.

8 Q We see a description of, "Common
9 diversion methods of prescription drugs include
10 doctor shopping, visiting emergency rooms, stealing
11 prescription pads and calling pharmacies with
12 fraudulent phone orders."

13 Are those all accurate descriptions of
14 common diversion methods?

15 A Yes.

16 Q I want to drop down to the third paragraph
17 and it says, "In the 1990s health care providers
18 began prescribing opioid pain relievers at a high
19 rate; consequently, the practice of overprescribing
20 opioids led to the widespread diversion and abuse of
21 these medications."

22 Did I read that sentence correctly?

23 A Yes.

24 Q That sentence did not appear in the 2017
25 OBN drug threat assessment report, did it?

1 A That's correct.

2 Q It does appear in the 2018 OBN drug threat
3 assessment report which was compiled after the AG
4 filed its lawsuit in this case, correct?

5 A That's correct.

6 Q You've told me several times today that
7 in all your years working with OBN and working with
8 agents and directors at OBN, you have not had
9 conversations with them about the role that any
10 pharmaceutical companies played in the opioid abuse
11 and misuse problems in Oklahoma, correct?

12 A That's correct.

13 Q You have had discussions with them about
14 the role that prescribers played, correct?

15 A Yes.

16 Q And, in fact, this paragraph that we're
17 looking at about the conduct of health care
18 providers in the 1990s does not make any reference
19 to the conduct of prescription drug manufacturers,
20 does it?

21 A That is correct.

22 Q There's no mention of marketing of opioids
23 in this paragraph on Page 10 of the 2018 thread
24 assessment report, is there?

25 A That's correct.

1 Q In fact, the term used is overprescribing,
2 correct?

3 A Correct.

4 Q Then it notes that, "In response to the
5 prescription opioid epidemic in Oklahoma, lawmakers
6 passed more restrictive prescribing laws for
7 opioids."

8 Did I read that correctly?

9 A Yes.

10 Q When did OBN start using the term
11 "prescription opioid epidemic"?

12 A I couldn't say for sure.

13 Q Was it in 2018?

14 MR. LEONOUDAKIS: Objection.

15 A I've used it earlier than that.

16 Q (BY MS. RYAN) When did you first use it?

17 A I couldn't say for sure. Probably 10
18 years ago, again, just I couldn't say for sure.

19 Q In 2009 you began referring to it as a
20 prescription opioid epidemic?

21 A Possibly.

22 Q But even 2009 going forward, once you
23 started calling it a prescription opioid epidemic,
24 you didn't have any conversations with anyone at OBN
25 about any conduct on behalf of the manufacturers

1 that might have caused or contributed to it, did
2 you?

3 A No. That's correct.

4 Q In 2009 when you began using the term
5 "prescription opioid epidemic," you were aware of
6 the conduct that led to Purdue's guilty plea in
7 2007, correct?

8 A Can you restate that?

9 Q Sure. We looked at the exhibit earlier
10 where you forwarded --

11 A Yes.

12 Q -- the article about Purdue's guilty plea
13 to all the employees in OBN?

14 A Yes.

15 Q And the article detailed all of the
16 allegations against Purdue?

17 A Correct.

18 Q Including allegations involving Purdue's
19 marketing?

20 A Correct.

21 Q And statements that Purdue allegedly made
22 about OxyContin being less addictive than other
23 prescription opioids?

24 A Correct.

25 Q Or misleading prescribers about the

1 addictiveness of OxyContin?

2 A Correct.

3 Q You were aware of all of those statements
4 in 2009 when you began using the term "prescription
5 opioid epidemic"?

6 A Correct.

7 Q And notwithstanding that, at no point in
8 2007 or 2009 or any time since have you had any
9 conversations with anyone at OBN about any
10 responsibility that manufacturers may or may not
11 bear for what you call a prescription opioid
12 epidemic in Oklahoma?

13 A Correct.

14 Q And you similarly have not had such
15 conversations with anyone from the Attorney
16 General's Office for the State of Oklahoma?

17 A I have not, no.

18 Q The last paragraph on Page 10 says,
19 "Hydrocodone is the most frequently diverted opioid
20 in Oklahoma."

21 Is that a true statement?

22 A Yes.

23 Q Again, hydrocodone is different than
24 oxycodone?

25 A Correct.

EXHIBIT 48

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER, ATTORNEY GENERAL
OF OKLAHOMA,

Plaintiff,

vs.

No. CJ-2017-816

PURDUE PHARMA L.P.;
PURDUE PHARMA, INC.;
THE PURDUE FREDERICK
COMPANY;
TEVA PHARMACEUTICALS
USA, INC.;
CEPHALON, INC.;
JOHNSON & JOHNSON;
JANSSEN PHARMACEUTICALS, INC.;
ORTHO-McNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS, INC.;
JANSSEN PHARMACEUTICA,
INC., n/k/a JANSSEN
PHARMACEUTICALS, INC.;
ALLERGAN, PLC, f/k/a
ACTAVIS PLC, f/k/a ACTAVIS, INC.,
f/k/a WATSON PHARMACEUTICALS, INC.;
WATSON LABORATORIES, INC.;
ACTAVIS LLC; and
ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

VIDEOTAPED DEPOSITION
OF BUREAU OF NARCOTICS 3230(C)(5) WITNESS
MARK STEWART

TAKEN ON BEHALF OF THE DEFENDANTS
ON JANUARY 22, 2019, BEGINNING AT 9:06 A.M.
IN OKLAHOMA CITY, OKLAHOMA

VIDEOTAPED BY: Kaleb Pianalto
REPORTED BY: Jane McConnell, CSR RPR CMR CRR

1 A Yes.

2 Q How many?

3 MR. HILL: Objection; scope.

4 You're asking him individually?

5 A That would be hard to quantify. I don't
6 know. Over my years -- I can't answer that without
7 giving you a ballpark figure.

8 Q (BY MR. COX) What are the types of
9 situations where there is a diversion from a
10 pharmacy?

11 A I'm sorry. One more time.

12 Q What are the types of situations or
13 scenarios in which you've been involved with a
14 diversion from a pharmacy?

15 A Where an employee there is -- again, your
16 definition of diversion and my definition of theft,
17 I would consider that a theft where we have -- or in
18 a nursing home where people who work in nursing
19 homes steal from patients or theft of a controlled
20 substance. That would be my description of a theft.

21 Q Okay. Well, again, I don't care whether
22 it's a diversion or a theft. How does the -- how do
23 prescription opioids move from the legal to illegal
24 market with respect to pharmacies?

25 MR. HILL: Objection; form; beyond the

1 scope.

2 A Mostly I would suggest by theft.

3 Q (BY MR. COX) And by theft do you mean I
4 smashed in a window and I stole money from a
5 pharmacy?

6 A No. You can have somebody that employs --
7 that works inside the pharmacy. You don't have to
8 smash in a window to steal it.

9 Q Employee theft. Anything other than
10 employee theft is a way that things are diverted or
11 stolen from pharmacies?

12 MR. HILL: Objection; form.

13 A Well, pharmacies have an obligation to
14 guard against theft and diversion. If they see a
15 prescription, whether or not -- they decide whether
16 or whether or not they will or won't fill a
17 prescription, so if they suspect that a prescription
18 is forged or there's some other irregularity with
19 that prescription, they're not required to fill it.

20 So the diversion or theft didn't actually
21 occur because they chose not to fill that script.

22 Q (BY MR. COX) Okay. But my question is
23 how does diversion or theft occur involving a
24 pharmacy?

25 A I thought I just told you. Either by

1 theft from somebody outside the pharmacy, theft
2 from somebody inside the pharmacy.

3 Again, that's the best I can think of
4 because they're filling what is otherwise a script
5 provided to them by a practitioner. If they suspect
6 that there's anything wrong with that script,
7 they'll either call the practitioner or they won't
8 fill it.

9 Q Let me ask you this. What is the greatest
10 source of diversion in Oklahoma?

11 MR. HILL: Objection; form; scope.
12 Diversion of --

13 MR. COX: Of prescription opioids.

14 MR. HILL: Prescription opioids? I'm
15 sorry.

16 MR. COX: Yes.

17 MR. HILL: My objection is to form and
18 scope.

19 A Again, we're talking about diversion,
20 right, not theft? Are we talking about two
21 different -- because you're calling them the same
22 thing, and I'm calling them two different things.

23 Q (BY MR. COX) I'm trying my best to use
24 your definition, use your definition of diversion.
25 What is the greatest diversion problem in the state

1 of Oklahoma today?

2 MR. HILL: Objection; form; scope.

3 We're still with respect to prescription
4 opioids?

5 MR. COX: Yes.

6 A Based on my experience, it's been patients
7 who for whatever reason either obtain a script by
8 doctor shopping, by going to multiple practitioners.
9 It can be by the practitioner himself.

10 It can be -- I mean, my focus in Oklahoma
11 and OBN's focus has been from the pharmacy to the
12 doctor to the patient. That's where our focus has
13 been. I have not looked beyond that. I don't know
14 beyond the pharmacy because we don't keep count of
15 the amount of controlled substances that come to a
16 pharmacy. When we audit a pharmacy, we're auditing
17 it from that point forward, not from that point
18 back.

19 So we've been so overwhelmed with this
20 problem, the opioid addiction problem, that we've
21 spent so much time focusing on the problem that's
22 staring us right in the face which is the patient
23 who is dying and has an addiction to these
24 controlled substances and from the pharmacy where
25 there's a theft of a controlled substance. That's

1 Q (BY MR. COX) Yes, indeed. Let's go
2 through a few of those things.

3 Like, for example, is allowing the
4 continued use of paper prescriptions for
5 prescription opioids a contributor to the opioid
6 problem here in Oklahoma?

7 MR. HILL: Objection; form; scope; seeking
8 expert testimony beyond the notice topics.

9 A I know that historically based on
10 conferences that I've attended and discussions that
11 I have had, any time that you can take a paper
12 prescription out of the equation, you potentially
13 remove one method or form of diversion.

14 Q (BY MR. COX) So paper prescriptions have
15 contributed to the prescription opioid problem here
16 in Oklahoma?

17 MR. HILL: Objection; form; scope.

18 A It is a contributor.

19 Q (BY MR. COX) And a contributor, that's
20 all I'm asking.

21 Is or are unethical or unlawful doctors a
22 contributor to the prescription opioid problem here
23 in Oklahoma?

24 MR. HILL: Objection; form; scope; seeking
25 a opinion beyond what this witness is here to

1 testify about.

2 A Say that one more time, please.

3 Q (BY MR. COX) Sure. Just to keep doing
4 this, the same thing, during the last 20 years,
5 while you have been in OBN enforcement, have
6 unethical or unlawful doctors overprescribing
7 prescription opioids contributed to the opioid --
8 the prescription opioid problem here in Oklahoma?

9 MR. HILL: Objection; form; scope.

10 A That calls for a professional -- I mean, I
11 can't -- I'm a lay person and can't tell you whether
12 or not a doctor overprescribing, it requires another
13 practitioner to review patient files to determine
14 whether or not a doctor is overprescribing.

15 So that's kind of outside my authority and
16 ability to investigate a practitioner.

17 Q (BY MR. COX) How about this. During the
18 course of the last 20 years, have pill mills
19 contributed to the prescription opioid problems here
20 in Oklahoma?

21 MR. HILL: Objection; form; scope; seeking
22 a causation opinion from a witness noticed and
23 prepared to talk about four really specific topics.

24 A It is one of several contributors.

25 Q (BY MR. COX) Is the absence of any pill

1 mill legislation or restrictions here in Oklahoma
2 something that has been a contributor to the
3 prescription opioid problems here in Oklahoma?

4 MR. HILL: Objection; form; scope.

5 A I know that there's been a discussion
6 about pill mill legislation. To be honest with you,
7 I thought there was some. I could be wrong. So...

8 Q (BY MR. COX) It's my understanding
9 Oklahoma doesn't have any pill mill restrictions.

10 A That may be true. I know that pill mills
11 have over the years been on the rise.

12 Q Has the reduction or lack of funding to
13 OBN contributed in any way to or it's been a
14 contributor to the prescription opioid issues here
15 in Oklahoma?

16 MR. HILL: Objection; form; scope; seeking
17 expert testimony.

18 A Well, it's difficult to talk about what
19 you don't have. I mean, I know what we do have, and
20 I know what we have been able to do with the assets
21 that we do have, and I think it's significant.

22 I think any time anybody would want to
23 provide me with more investigators, I certainly
24 wouldn't hesitate to take them.

25 Q (BY MR. COX) Has allowing non-doctors to

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

(1) PURDUE PHARMA L.P.;
(2) PURDUE PHARMA, INC.;
(3) THE PURDUE FREDERICK COMPANY,
(4) TEVA PHARMACEUTICALS USA, INC.;
(5) CEPHALON, INC.;
(6) JOHNSON & JOHNSON;
(7) JANSSEN PHARMACEUTICALS, INC.,
(8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
(9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
(10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
(11) WATSON LABORATORIES, INC.;
(12) ACTAVIS LLC; and
(13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

EXHIBIT 49 FILED UNDER SEAL

EXHIBIT 50

1 IN THE DISTRICT COURT OF CLEVELAND COUNTY
2 STATE OF OKLAHOMA

3 STATE OF OKLAHOMA, ex rel.,
4 MIKE HUNTER, ATTORNEY GENERAL
5 OF OKLAHOMA,

6 Plaintiff,

7 vs.

 No. CJ-2017-816

8 PURDUE PHARMA L.P. ;
9 PURDUE PHARMA, INC. ;
10 THE PURDUE FREDERICK
11 COMPANY ;
12 TEVA PHARMACEUTICALS
13 USA, INC. ;
14 CEPHALON, INC. ;
15 JOHNSON & JOHNSON ;
16 JANSSEN PHARMACEUTICALS, INC. ;
17 ORTHO-McNEIL-JANSSEN
18 PHARMACEUTICALS, INC., n/k/a
19 JANSSEN PHARMACEUTICALS, INC. ;
20 JANSSEN PHARMACEUTICA,
21 INC., n/k/a JANSSEN
22 PHARMACEUTICALS, INC. ;
23 ALLERGAN, PLC, f/k/a
24 ACTAVIS PLC, f/k/a ACTAVIS, INC.,
25 f/k/a WATSON PHARMACEUTICALS, INC. ;
26 WATSON LABORATORIES, INC. ;
27 ACTAVIS LLC; and
28 ACTAVIS PHARMA, INC.,
29 f/k/a WATSON PHARMA, INC.,

 Defendants.

_____/

 VOLUME I

30 VIDEOTAPED DEPOSITION OF JAMES GIBSON, PhD
31 TAKEN ON BEHALF OF THE DEFENDANTS
32 ON MARCH 11, 2019, BEGINNING AT 9:14 A.M.
33 IN OKLAHOMA CITY, OKLAHOMA

34 VIDEOTAPED BY: Jim Herzig
35 REPORTED BY: Jane McConnell, CSR RPR CMR CRR

1 of the record, that's a double negative.

2 Q (BY MS. FREIWALD) Have you ever studied
3 epidemics?

4 A No, I have not.

5 Q Have you ever studied the cause of any
6 adverse public health effect?

7 A Yes.

8 Q What would that be?

9 A That would be the Cambodian study, and
10 that's why I stumbled on epidemics. Mass murderers,
11 killing of people, both in South Africa and
12 Cambodia, I don't think is an epidemic. I won't
13 call it an epidemic, but I have studied the causes
14 of that in Cambodia.

15 Q Studied the cause of what in Cambodia?
16 PTSD?

17 A (Witness shakes head negatively.)

18 Q Of what?

19 A No. One component of the Cambodian
20 project was to try to assess the magnitude of the
21 Khmer Rouge genocide in Cambodia.

22 Q Other than that, you haven't studied
23 health effects?

24 A No.

25 Q You've never prescribed a pharmaceutical?

1 A No.

2 Q You're not licensed to do so?

3 A No.

4 Q Your academic work doesn't have you
5 interacting with sales representatives from
6 pharmaceuticals?

7 A No.

8 MS. STRONG: Again, these are double
9 negatives.

10 Q (BY MS. FREIWALD) I'm sorry. Does your
11 academic work have you interacting in any way with
12 sales representatives for pharmaceutical companies?

13 A It does not.

14 Q Have you studied the impact of sales or
15 marketing practices on prescription pharmaceutical
16 use?

17 A I've read the literature on it.

18 Q That's not what I'm asking.

19 A No. I have not done anything more than
20 read the literature on it.

21 Q When you read the literature in connection
22 with this case?

23 A That's correct.

24 Q Before that had you read the literature on
25 it?

1 A No.

2 Q And the literature that you read, was that
3 supplied to you by somebody?

4 A No.

5 Q Is the literature that you read on the
6 subject of pharmaceutical sales and marketing
7 something that you included in your reference
8 materials?

9 A No. And may I correct the last question?

10 Q Sure.

11 A It was supplied to me by a student. A
12 student wrote a paper on it, and I read all the
13 literature that was in the student's paper.

14 Q Okay. So I thought you had said that you
15 read this in connection with this case. Did you
16 have a student look at this issue after you were
17 engaged in this litigation?

18 A No. The student decided to look at this
19 issue, and when the student looked at all of the
20 literature on the effect of detailing on the
21 behavior of physicians, I read that literature.

22 Q This is an undergraduate student?

23 A Undergraduate student.

24 Q That was about a couple months ago or
25 something like that?

1 a band can trademark its name, for instance.

2 Q Putting aside the trademark one, are all
3 of these surveys you've done in the area of
4 political science?

5 A Writ large, yes.

6 Q And these are all, largely speaking,
7 opinion surveys?

8 A Well, you might call them that, but I
9 would say opinions, values, attitudes and behaviors.

10 Q Okay.

11 MR. WHITTEN: We've been going for over an
12 hour. Is this a good time for a restroom break?

13 MS. FREIWALD: Sure.

14 VIDEOGRAPHER: We are going off the record
15 at 10:28 a.m.

16 (Break taken from 10:28 a.m. to 10:43
17 a.m.)

18 VIDEOGRAPHER: We are back on the record
19 at 10:43 a.m.

20 Q (BY MS. FREIWALD) Sir, have you ever
21 designed a random sample for purposes of determining
22 the effect of a prescription medication?

23 A Outside of this litigation?

24 Q Outside of this litigation.

25 A No.

1 Q Outside of this litigation, have you ever
2 designed a random sample for purposes of determining
3 a health effect in the United States?

4 A No.

5 Q Outside of this litigation, have you ever
6 designed a random sample for the purposes of making
7 any kind of public health policy recommendation in
8 the United States?

9 A No.

10 Q Outside of this litigation, have you ever
11 studied the impact or lack thereof of prescription
12 pharmaceutical marketing on health care provider
13 prescribing?

14 A Have I studied it myself or have I read
15 the literature?

16 Q Studied it yourself.

17 A I have not.

18 Q Outside of this litigation, have you ever
19 studied the effects of prescription pharmaceutical
20 labeling on health care provider prescribing?

21 A No.

22 Q I assume you do not consider yourself an
23 expert on how doctors read or interpret prescription
24 pharmaceutical labels?

25 A I do not consider myself an expert on that

1 topic.

2 Q And you do not consider yourself an expert
3 on how doctors integrate information that they get
4 from various sources in making health care
5 prescribing decisions?

6 A I'm not an expert on that topic.

7 Q And you're not an expert in how doctors
8 respond to changing information about prescription
9 pharmaceuticals over time?

10 A Outside the context of this litigation,
11 I am not.

12 Q And outside the context of this
13 litigation, I assume you have never studied how
14 doctors may respond to the information about the
15 risks and benefits of a prescription pharmaceutical
16 that they get from their own clinical experience
17 working with their own patients as opposed to what
18 they get from other sources?

19 A I'm not an expert on that topic.

20 Q It's not something you've ever done any of
21 your academic work in?

22 A That's correct.

23 Q And you've never before studied or written
24 or taught or published on whether doctors -- what
25 the time is that it takes for doctors to interpret

1 A I did not.

2 Q So did you discuss with anybody whether it
3 would be relevant to a determination of medically
4 unnecessary whether there was different information
5 in the product labeling at different points in that
6 time period versus a later time period?

7 A No.

8 Q Do you consider whether it would be
9 relevant to the ratio of medically unnecessary
10 claims how frequently doctors were selecting an
11 opioid for the treatment of pain?

12 A No.

13 Q Did it consider whether there was
14 information that might have reflected negatively
15 about the companies in or about that time period;
16 for example, litigation that might have affected
17 prescribing behaviors?

18 A You mean in like 1998 or 1999?

19 Q Or 2007.

20 A One year, ten months out of 2007, no.

21 Q 2006, 2007?

22 A No.

23 Q Did it consider whether there was
24 additional warning language that was introduced and
25 that led doctors to receive directly letters about

1 risk information?

2 A Now, correct me if I'm wrong, but I
3 think -- isn't the logic of this line of questioning
4 that medically unnecessary would have been higher in
5 the earlier period?

6 Q I'm trying to understand what you
7 considered in understanding what would have driven
8 or not driven the level of medically unnecessary
9 claims.

10 A Okay.

11 Q Okay. So did you consider any changes in
12 marketing to physicians?

13 A No.

14 Q Did you consider any changes in medical
15 board policies or recommendations?

16 A No.

17 Q Did you consider any litigation that was
18 publicly known?

19 A I think you asked me that already, but
20 I'll reply again, no.

21 Q Did you consider whether there were new
22 products introduced into the market, new opioids,
23 additional opioids that were becoming introduced
24 into the market that might have had different
25 properties?

1 A No.

2 Q Did you consider whether there was --
3 there were specific efforts undertaken by any of the
4 companies with regard to advising doctors about the
5 risks of abuse and diversion of opioid products?

6 A Again, I'm a little surprised by this
7 line of questioning because all of the logic
8 suggests that it would have been higher prior to
9 2007.

10 Q I'm asking you in this 2007 time period,
11 1996 to 2007, did you consider whether any of these
12 things were going on at this time period?

13 A I did not.

14 Q And I assume that your answers would be
15 the same in the later time period, you didn't
16 consider any of those variables in the later time
17 period once Dr. Beaman had his sample?

18 A That's correct.

19 Q Did you at any point prior to today ever
20 inquire of the Oklahoma Health Care Authority
21 whether they had a definition of medically
22 unnecessary?

23 A No.

24 Q Do you know whether they had any process
25 in place for reviewing claims as medically

1 at seven hours -- I mean at 6:57.

2 MS. FREIWALD: What time is it now?

3 MR. ANGELOVICH: It's 20 minutes to go.

4 Q (BY MS. FREIWALD) Does your calculation
5 assume anything driving the medically unnecessary
6 prescriptions?

7 A I'm having trouble with that because
8 something that drives the medically unnecessary
9 would pertain to Beaman, not to me.

10 Q Okay. Well, I just -- I just really want
11 to understand. I'm not suggesting you should have
12 an opinion where you don't. I just really want to
13 know what the boundaries are here.

14 A I understand.

15 Q For your purposes, are you linking in any
16 way medically unnecessary prescriptions as you
17 calculate them with any conduct by any or all of the
18 defendants in this lawsuit?

19 A I'm stumbling on that because that seems
20 to me to be a legal issue, not a statistical issue.

21 Q Well, it's a factual issue. Did you do,
22 for example, anything to try to determine what
23 portion of medically unnecessary claims were the
24 result of some conduct that would be wrongful by
25 any definition you might want to apply?

1 MR. WHITTEN: Objection to the form;
2 especially the statement that it's a factual issue.

3 A I did no such analysis, but this is your
4 driver's question of medically unnecessary which I
5 answered a little bit back. This is a Beaman issue.
6 This isn't a Gibson issue.

7 Q (BY MS. FREIWALD) Okay. So for purposes
8 of Dr. Gibson, there's no component of the medically
9 unnecessary analysis that's looking at anything
10 having to do with the defendants' marketing
11 practices, correct?

12 A That's correct.

13 Q Anything having to do with how the risk
14 information of the product was conveyed to
15 physicians?

16 A Others may address such issues, but not
17 I.

18 Q Okay. Anything having to do with the
19 amount of marketing that any of the companies did
20 with regard to their products?

21 A No.

22 Q Anything having to do with the role of
23 other groups that the defendants might be alleged
24 to have relationships, whether they're medical
25 organizations or medical societies or anything like

1 that, that's not part of what you looked at?

2 A Just to be clear, I think you're asking me
3 about my opinions as expressed on Page 50, on all of
4 these questions.

5 Q Uh-huh.

6 A And I agree. The answer is no.

7 Q So for purposes of this analysis, it
8 didn't matter to you at all whether the defendants'
9 conduct was entirely lawful, proper, appropriate
10 within FDA regulations or not?

11 A I made no assessment of that at all.

12 Q So we've been talking about your opinions
13 with regard to the statutory penalties, right?

14 A Yes.

15 Q We haven't spent time yet talking about
16 your opinions with regard to rates of OUD and death
17 yet or any of the future damages calculations you
18 do, but I want to ask the questions I've been asking
19 broadly with regard to all of your opinions.

20 With regard to all of the opinions in the
21 case, have you factored in any way any supposed
22 wrongful conduct by defendants?

23 A I think the answer is no. I make -- in
24 the calculation of damages, I'm agnostic as to the
25 behavior of the companies.

1 Q So to be clear, and I'm sure we're going
2 to spend more time on this tomorrow, you're not
3 linking rates of the OUD as you calculate them to
4 any wrongful conduct by any of the defendants?

5 A No.

6 Q Meaning I'm correct?

7 A That's correct.

8 Q And similarly with regard to death rates,
9 you're not linking those to any conduct by any of
10 the defendants?

11 A I'm taking OUD and death as given and not
12 linking. I'm agnostic to the behavior of the
13 companies.

14 Q And if I were to expand my question to
15 foster care, neonatal abstinence syndrome, lost
16 human capital, the prison system, law enforcement,
17 I may be forgetting one, but any of the buckets that
18 you have in your report, on all of those you're
19 agnostic as to the appropriateness or
20 inappropriateness of the defendants' conduct?

21 A Yes. As I've said before, my lawyers
22 have -- the State's lawyers have advised me to
23 assume joint and several liability and
24 indivisibility, indivisibility of the damage.

25 So, no, I'm not making such judgments.

EXHIBIT 51

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

IN THE DISTRICT COURT OF CLEVELAND COUNTY

STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,)
MIKE HUNTER, ATTORNEY GENERAL)
OF OKLAHOMA,)
Plaintiff,)
-vs-)
PURDUE PHARMA, L.P.; et al.,)
Defendants.)

No. CJ-2017-816

* * * * *

VIDEOTAPED DEPOSITION OF SAMUEL MARTIN, M.D., FASAM

TAKEN ON BEHALF OF THE DEFENDANTS

IN OKLAHOMA CITY, OKLAHOMA

ON MARCH 6, 2019

COMMENCING AT 9:15 A.M.

* * * * *

instaScript, L.L.C.
101 Park Avenue, Suite 910
Oklahoma City, Oklahoma 73102
405.605.6880
schedule@instascript.net

REPORTED BY: BETH A. MCGINLEY, CSR, RPR

1 Q Oh, were you finished, sir?

2 A Yeah.

3 Q Okay.

4 A I was just making -- making sure...

5 Q Do you -- do you know whether -- and when you
6 said you "signed some documents," would that be an
7 agreement with the State, saying you're going to provide
8 expert services?

9 A Yes.

10 MS. REEVES: I'm going to instruct him not to --

11 THE WITNESS: Okay.

12 MS. REEVES: I don't know that you get to get
13 into all that. I would instruct you not to answer that.

14 THE WITNESS: Okay.

15 MS. REEVES: You already did, but -- I would
16 strike his answer.

17 Q (By Mr. Ercole) Okay. Do you know whether that
18 document, one way or the other, has been produced in this
19 case?

20 A (Moved head from side to side).

21 Q You need to --

22 MS. REEVES: You have to answer out loud.

23 Q (By Mr. Ercole) So you need to --

24 A Okay.

25 Q You have to verbalize the response.

1 MS. REEVES: You can --

2 A Okay.

3 MS. REEVES: You can answer that out -- out
4 loud.

5 A I do not know.

6 Q (By Mr. Ercole) Okay. Dr. Martin, do you know
7 who the defendants are in this particular lawsuit?

8 A I know some of them -- I read the -- I read the
9 complaint, so there was a list of multiple defendants.

10 Q Okay. And can you list those --

11 A The ones --

12 Q -- for me?

13 A -- I know of. Purdue, Janssen, Teva, Teeva --
14 I'm not sure if I'm saying all the names right. I saw
15 Watson on there, Ac- -- Ac- -- Activa. I may be saying
16 that wrong, but -- those are the ones I can recall, off
17 the top of my head.

18 Q Any other compa- -- any other defendants that
19 you can recall, sitting -- just sitting here today?

20 A Oh. No.

21 Q Okay. When were you retained to -- you talked
22 about the -- the agreement that you signed with the --
23 with the State, correct?

24 A Uh-huh.

25 Q Do you know when you signed that agreement?

1 MS. REEVES: I would instruct him not to answer
2 that. I don't know that it's pertinent to his expert
3 opinions.

4 MR. ERCOLE: You're going to -- so I just want
5 to make clear: You're instructing him not to answer when
6 he was retained by the State to provide expert testimony
7 in this case?

8 MS. REEVES: Yeah, I think I am.

9 MR. ERCOLE: What's the basis for that?

10 MS. REEVES: That it's not discoverable.

11 MR. ERCOLE: The -- when -- when -- I just want
12 -- I just want to make it clear because, obviously --

13 MS. REEVES: Well, I think the discovery code
14 sets out, you know, what's discoverable, what's not
15 discoverable, in the context of an expert deposition, and
16 I -- I don't think that that falls within the exceptions,
17 as far as what has to be disclosed.

18 MR. ERCOLE: Putting aside what has to be
19 disclosed, in terms of what's relevant and what's not
20 relevant, I just -- so it -- it's fine if you're going to
21 instruct him not to answer, we'll -- we'll have to address
22 it after the deposition, but my -- let me reask the
23 question.

24 If you want to instruct him not to answer when
25 he was retained by the State to provide expert services,

1 MS. REEVES: Object to the form.

2 A For medical purposes, yes, sir.

3 Q (By Mr. Ercole) Fair enough. Thank you for that
4 qualification, for medical purposes.

5 And do the -- given these differences between
6 opioids, do different opioids carry different types of
7 risks?

8 A Quantify by -- what you mean, "risk"?

9 Q Sure. Well, are there -- well, do all --

10 A Specify.

11 Q Sure. Do all opioids carry risks?

12 A Yes, sir, they all have potential risks and --
13 all medications have potential risks and adverse effects.

14 Q And one of those potentials for -- one of the
15 potential risks for opioids, given how the -- the -- the
16 -- the -- given how the -- the -- the drug impacts the
17 brain, is the risk of addiction; is that fair to say?

18 A Yes, sir.

19 Q And another is the risk of misuse; is that fair
20 to say?

21 MS. REEVES: Object to the form.

22 A Yes, sir.

23 Q (By Mr. Ercole) And the risk of abuse, is that
24 another risk of opioids?

25 A Yes, sir.

1 MS. REEVES: Object to the form.

2 Q (By Mr. Ercole) Potential death or overdose, is
3 that another risk associated with opioids?

4 A Yes, sir.

5 Q Okay. Is it fair to say that those -- the risks
6 we just talked about have always been disclosed in the
7 FDA-approved labels, at least for FDA-approved opioids?

8 MS. REEVES: Object to the form.

9 A From the opioids I have seen. I cannot say that
10 I've read every label for every opioid that's on the
11 market.

12 Q (By Mr. Ercole) But is it fair to say, at least
13 for the opioids you've seen, the risks we just talked
14 about have always been in those FDA-approved labels for
15 those medicines?

16 MS. REEVES: Object to the form.

17 A Yes, sir.

18 Q (By Mr. Ercole) Okay. And I assume, as a -- as
19 a medical doctor, you've -- you're familiar with a -- a
20 number of different types of opioids, correct?

21 A Yes, sir.

22 Q Okay. In addition to FDA-approved opioids, are
23 there -- is there a category of opioids we can call
24 illicit opioids?

25 A Yes, sir.

1 **Q** Okay. And what -- and I'm using that term, but
2 what would -- what would fall within that category of
3 illicit opioids?

4 MS. REEVES: Object to the form.

5 **A** The primary opioid in the United States that
6 would fall into that category is diacetylmorphine or
7 heroin.

8 **Q** (By Mr. Ercole) Okay. Other illicit opioids
9 that you -- you can think of?

10 MS. REEVES: Object to the form.

11 **A** Desomorphine.

12 **Q** (By Mr. Ercole) And -- and what is desomorphine?

13 **A** It's a -- an opioid -- illicit opioid that is
14 mostly -- more common in -- in Russia, and I think there
15 have been a couple cases of it reported in the United
16 States.

17 **Q** How about carfentanil, would that be one?

18 **A** Carfentanil is a -- I'm aware of carfentanil. I
19 have never seen it. I've never heard of it being used by
20 an illicit user in the United States, personally.

21 **Q** Do you -- I mean, being familiar with research
22 on illicit opioids, you understand that there -- there is
23 a -- a -- a carfentanil problem in the United States?

24 MS. REEVES: Object to the form.

25 **A** I am unaware that there's a carfentanil problem

1 quickly it escalated, if it -- assuming it would have by
2 the time they're seeing me, and -- and how did it escalate
3 in terms of how -- the way they used it, did it -- a lot
4 of people start off orally, of course, and then they --
5 they progress to injectable or snorting.

6 So I'd -- I'd take that kind of history and how
7 much they would be using, generally, as well as have they
8 had times when they've been off of that.

9 So I'd look for periods of sobriety, as well --
10 as well as previous treatment, as well as previous
11 withdrawal that they've had from the medication, and then
12 I ask them -- you know, one way I start to try to get DSM
13 criteria is I ask them, "What kind of problems has this
14 caused you in your life?" And then I let them tell me and
15 then I fill in the gaps of any other criteria that I would
16 be concerned might be there, that they haven't -- they
17 haven't displayed to me. And then I want to know their
18 date of last use because I want to make sure they're not
19 going into -- going to go into withdrawal on me right now
20 or within the next few hours.

21 Q And do you ask the -- the patient whether or
22 not -- strike that.

23 Do you get into detail about the -- the
24 particular -- for FDA-approved opioids that patients you
25 see may have taken in the past, do you get into detail

1 about what -- what opi- -- what specific opioid medicine
2 they -- they either took or were prescribed?

3 A Yes, sir. I will ask them what their medication
4 was.

5 Q Okay. Have you ever heard of the -- the
6 medicine Actiq?

7 A I -- can you use the generic name for that, for
8 me? Is it a fentanyl?

9 Q It -- it is a -- a -- a fentanyl-based --

10 A Yeah, so that -- I -- I have to correlate,
11 but --

12 Q Okay.

13 A -- it sounds like the fentanyl-based.

14 Q Okay.

15 A And I apologize, I have to think through my
16 memory banks.

17 Q That's fine. But have -- have you heard that --
18 have you -- well, let me ask -- so putting aside the --
19 the fentanyl-based nature of it --

20 A Uh-huh.

21 Q Well, let me go back.

22 Are there -- there are a lot -- are there a
23 number of opioids that are fentanyl-based?

24 A Yes, there's different formulations of fentanyl
25 that's available --

1 Q Okay. And --

2 A -- on the market.

3 Q And have you -- have you heard the name Actiq
4 before?

5 A I have heard it. Not from a patient.

6 Q Okay. So -- and -- and since you haven't heard
7 it from a patient, is it fair to say that you're -- at
8 least for the patients you've treated, you're not aware
9 of -- of any patients who became addicted to opioids as a
10 result of prescriptions of Actiq?

11 A Just the fentanyl patch.

12 Q Any other fentanyl-based products that you're
13 aware of that your patients have become addicted to?

14 MS. REEVES: Object to the form.

15 A I think we mentioned the -- the hand- -- just
16 the hand- -- less than a handful of people who have gotten
17 illicit fentanyl in their heroin, but fentanyl would be --
18 a small percentage of the individuals I treat would be
19 related to complaints about fentanyl.

20 Q (By Mr. Ercole) Okay. And when you say "small
21 percentage," do you have a sense of what that would be?
22 Un- -- under one percent?

23 A I would -- I don't know percentage, per se, but
24 I'd say five or 10 a year, and I take care of quite a few
25 people.

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

(1) PURDUE PHARMA L.P.;
(2) PURDUE PHARMA, INC.;
(3) THE PURDUE FREDERICK COMPANY,
(4) TEVA PHARMACEUTICALS USA, INC.;
(5) CEPHALON, INC.;
(6) JOHNSON & JOHNSON;
(7) JANSSEN PHARMACEUTICALS, INC,
(8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
(9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
(10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
(11) WATSON LABORATORIES, INC.;
(12) ACTAVIS LLC; and
(13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

EXHIBITS 52-59 FILED UNDER SEAL

EXHIBIT 60

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,)
MIKE HUNTER, ATTORNEY GENERAL)
OF OKLAHOMA,)
Plaintiffs,)
vs.) CJ-2017-816
(1) PURDUE PHARMA, L.P.;)
(2) PURDUE PHARMA, INC.;)
(3) THE PURDUE FREDERICK)
COMPANY;)
(4) TEVA PHARMACEUTICALS USA,)
INC.;)
(5) CEPHALON, INC.;)
(6) JOHNSON & JOHNSON;)
(7) JANSSEN PHARMACEUTICALS,)
INC.;)
(8) ORTHO-MCNEIL-JANSSEN)
PHARMACEUTICALS, INC;)
(9) JANSSEN PHARMACEUTICALS,)
INC., a/k/a JANSSEN)
PHARMACEUTICALS, INC.;)
(10) ALLERGAN, PLC, f/k/a)
ACTAVIS PLC, f/k/a ACTAVIS,)
INC., f/k/a WATSON)
PHARMACEUTICALS, INC.;)
(11) WATSON LABORATORIES,)
INC.;)
(12) ACTAVIS LLC; and)
(13) ACTAVIS PHARMA, INC.,)
f/k/a WATSON PHARMA, INC.;)
Defendants.)

The videotaped deposition of CARLY REISNER,
called for examination, taken before KAREN PILEGGI,
a Notary Public within and for the County of DuPage,
State of Illinois, and a Certified Realtime Reporter
of said state, at 10 South LaSalle Street, Chicago,
Illinois, December 11, 2018, at the approximate hour
of 10:04 a.m.

1 by a panel of medical professional members with
2 varying viewpoints on opioid use for treating
3 chronic pain."

4 Do you see that?

5 A. Yes.

6 Q. Is that an accurate statement as the
7 corporate representative for APS?

8 A. As I understand it, yes.

9 Q. It also goes on to say, "This panel
10 followed rigorous standards of evaluating evidence
11 before they made their recommendations."

12 Do you see that?

13 A. Yes.

14 Q. Is that an accurate statement as the
15 corporate representative of APS?

16 A. Yes.

17 Q. I appreciate the state's counsel did not
18 show you the 2009 guidelines for the use of chronic
19 opioid therapy in chronic noncancer pain, but do you
20 know whether or not those guidelines identify the
21 particular standards that were used in coming up
22 with those recommendations?

23 MR. LEONOUDAKIS: Objection. Form.

24 BY THE WITNESS:

25 A. I believe the methodology is part of the

1 guideline.

2 BY MR. ERCOLE:

3 Q. Do you recall that the state's counsel
4 asked you questions about the annual scientific
5 meetings held by APS?

6 A. Yes.

7 Q. If you take a look at paragraph 8 of this
8 declaration. It says, "Over the years
9 pharmaceutical companies have had exhibit booths at
10 the APS annual scientific meeting and the
11 opportunity to provide medical liaisons to answer
12 attendee questions about their drugs."

13 Is that accurate?

14 A. Yes.

15 Q. It says then, "Their exhibit fee and any
16 educational grant support for APS helps to keep the
17 cost to attendees at a reasonable level."

18 Is that also accurate?

19 A. Yes.

20 Q. It then goes on to say, "The accredited
21 program for the APS annual scientific meeting was
22 created by the scientific program committee free of
23 influence from any company or organization."

24 Is that an accurate statement that any --
25 that the accredited program for the APS annual

1 scientific meeting is free of influence from any
2 company or organization?

3 MR. LEONOUDAKIS: Objection. Form.

4 BY THE WITNESS:

5 A. Yes.

6 BY MR. ERCOLE:

7 Q. You provided some testimony earlier about
8 information provided by pharmaceutical companies at
9 the annual scientific meetings. Do you recall that?

10 A. Yes.

11 Q. I think you also provided some testimony
12 about room drops; is that right?

13 A. Yes.

14 Q. Are you aware of any false statement made
15 by any pharmaceutical manufacturer in connection
16 with any APS annual scientific meeting?

17 MR. LEONOUDAKIS: Objection. Form.

18 BY THE WITNESS:

19 A. No.

20 BY MR. ERCOLE:

21 Q. Are you familiar with any false statement
22 provided by any manufacturer in connection with any
23 room drop information?

24 MR. LEONOUDAKIS: Objection. Form.
25

1 BY THE WITNESS:

2 A. No.

3 BY MR. ERCOLE:

4 Q. Are you familiar with any misleading
5 information provided by any pharmaceutical
6 manufacturer, including the defendants that are
7 here, in connection with any APS-related program?

8 MR. LEONOUDAKIS: Objection. Form.

9 BY THE WITNESS:

10 A. No.

11 BY MR. ERCOLE:

12 Q. If you look at paragraph 9 of the
13 exhibit, it states, "While pharmaceutical companies
14 have given donation and grants to APS, those
15 companies have no control over how APS used the
16 funding."

17 Did I read that correctly?

18 A. Yes.

19 Q. That's the CEO of the American Pain
20 Society providing that statement?

21 A. Former, yes.

22 Q. Former. Sorry.

23 Sitting here as the corporate
24 representative for APS, do you agree with that
25 statement?

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

(1) PURDUE PHARMA L.P.;
(2) PURDUE PHARMA, INC.;
(3) THE PURDUE FREDERICK COMPANY,
(4) TEVA PHARMACEUTICALS USA, INC.;
(5) CEPHALON, INC.;
(6) JOHNSON & JOHNSON;
(7) JANSSEN PHARMACEUTICALS, INC,
(8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
(9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
(10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
(11) WATSON LABORATORIES, INC.;
(12) ACTAVIS LLC; and
(13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

EXHIBITS 61-62 FILED UNDER SEAL

EXHIBIT 63

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

= = = = =

STATE OF OKLAHOMA, ex rel,
MIKE HUNTER, ATTORNEY GENERAL
OF OKLAHOMA,

Plaintiff,

-vs-

Case No. CJ-2017-816

PURDUE PHARMA, LP,
et al.,

Defendants.

= = = = =

Videotaped Deposition of:

AARON M. GILSON, PH.D.

Madison, Wisconsin
December 20, 2018

Reporter: Tania Northouse, RDR, CRR, CRC

1 collaboratives, yes.

2 Q And again, those multidisciplinary collaboratives
3 were for educational purposes?

4 A Research purposes and educational purposes,
5 communications, yes.

6 Q When you performed research, that was with the
7 hope to use that research to educate the parties
8 you just mentioned; correct?

9 A That is true.

10 Q That holds true for your work with the
11 World Health Organization as well?

12 A That same principle would carry over, yes.

13 Q So if somebody takes your educational materials,
14 the information you disseminate through
15 presentations and passes that on to other
16 healthcare providers, to other organizations, to
17 other policymakers, that fulfills your goals;
18 correct?

19 A That would be consistent with the intent.

20 Q So if a manufacturer were to take materials that
21 you created and pass them out to healthcare
22 professionals, that would be in accordance with
23 the intentions of why you created those materials;
24 correct?

25 A If it were being done for educational or

1 communicative purposes, yes.

2 Q And we discussed many subjects today. Have any of
3 those subjects made you question any of the
4 materials that you prepared as part of the PPSG?

5 A Any of the research-based tools that we
6 constructed? Question what aspect of them?

7 Q The truthfulness, the veracity, the accuracy of
8 any of the materials that PPSG has put together
9 and disseminated.

10 A No.

11 Q So you stand by everything that the PPSG did from
12 its inception to when you left?

13 A The materials that we developed reflected what we
14 perceived as accurate for the topic that we were
15 examining, yes.

16 Q And you still stand by those today; correct?

17 A Accurate for the time that they were -- that they
18 were developed, yes.

19 Q So Mr. Beckworth showed you numerous internal
20 documents from several of the manufacturers who
21 are defendants in this action; correct?

22 A Yes.

23 Q Did any of those internal documents change any of
24 your opinions about the veracity and truthfulness
25 of the PPSG documents, materials, and speakers

1 that were reflected in those documents?

2 A No. I would -- I would amend that by saying that
3 putting someone from the University of Wisconsin
4 under a patient advocacy label would be
5 inconsistent with university policy. But that's
6 it.

7 Q And to the extent that the PPSG received
8 unrestricted educational grants from any of the
9 defendant manufacturers, did any of those
10 unrestricted educational grants affect the outcome
11 of any of the PPSG's research?

12 A No.

13 Q Did it affect any of the speakers or presentations
14 from the PPSG to various healthcare organizations
15 or policymakers?

16 A Do you mean affect the messages? No.

17 Q I do. Thank you. And in fact, that's a
18 requirement to accept those grants; correct?

19 A Is that there would be no influence by any funder
20 who provides an unrestricted educational grant,
21 that's correct.

22 Q There can be no influence to the output; correct?

23 A That is correct.

24 Q It doesn't even have to be an output; correct?

25 A Deliverables are not necessary.

1 Q And if something was delivered, the intellectual
2 property would belong to the University of
3 Wisconsin and not to whoever gave the unrestricted
4 educational grant, correct?

5 A That is correct. In terms of the grant that PPSG
6 or I have received, yes.

7 Q So if a grant was -- strike that. Let me turn
8 real quickly to the question of addiction, and if
9 you could please revisit Exhibit 4, which was an
10 excerpt. You can look at the one your attorney
11 has. It doesn't have to be the official one.

12 A Thank you.

13 Q So this excerpt was part of a larger book;
14 correct?

15 A Yes.

16 Q You worked on that book?

17 A Yes.

18 Q And although we have the -- looks like the
19 copyright page, we don't have the table of
20 contents to this book, do we?

21 A No, the table of contents is not provided.

22 Q Do you recall other segments of this book?

23 A Yes.

24 Q What other segments from this book are not
25 included in this short excerpt here?

EXHIBIT 64

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel,)
MIKE HUNTER, ATTORNEY)
GENERAL OF OKLAHOMA,)
)
 Plaintiffs,) No. CJ-2017-816
)
 vs.)
)
PURDUE PHARMA, LP, et al.,)
)
 Defendants.)

 The videotaped discovery
deposition of PHILIP A. SAIGH, called by the
Plaintiff, for examination, pursuant to notice,
taken before LAURA MUKAHIRN, CSR, a notary
public within and for the County of Cook and
State of Illinois, at 233 South Wacker Drive,
Chicago, Illinois, on January 8, 2019, scheduled
to commence at 10:00 o'clock a.m.

1 activity or its related materials must promote
2 improvements or quality in health care and not a
3 specific proprietary business interest of a
4 commercial interest."

5 Q. And the AAPM has adhered, again, to
6 this standard in its operations?

7 A. Yes.

8 Q. Okay. And we talked a bit earlier --
9 or you were asked a few questions earlier about
10 CMEs. Do you recall that testimony?

11 A. No.

12 Q. It's been a long day.

13 A. Yeah.

14 Q. Let me ask you this: Turn to Standard
15 1, please. Do you see Standard 1, it's titled
16 Independence?

17 A. Yes.

18 Q. Can you read for me what 1.1 says?

19 A. "A CME provider must ensure that the
20 following decisions were made free of the
21 control of a commercial interest. See" --

22 Q. And there's a list there of decisions
23 that have to be made free of commercial interest
24 and such as the selection and presentation of
25 CME content, correct?

1 A. Correct.

2 Q. And when AA -- when the AAPM serves as
3 a presenter of CME material, it is the one to
4 select and determine the presentation of the
5 content, correct?

6 A. To clarify, when the American Academy
7 of Pain Medicine accredits a CME activity, it
8 must observe these standards.

9 Q. So they're followed completely?

10 A. Yes.

11 Q. An industry, for instance, for those
12 CMEs doesn't select and present the content?

13 A. No.

14 Q. An industry doesn't identify the CME
15 needs?

16 A. Correct.

17 Q. Nor would AAPM permit that to happen
18 for any CME that it was accrediting, correct?

19 A. That is correct.

20 Q. And the same goes for the selection of
21 the presenters. The AAPM is the one who decides
22 the presenters who will be selected, correct?

23 A. Correct.

24 Q. Not industry?

25 A. Correct.

1 Q. And industry has no influence over any
2 of those decisions regarding CME content,
3 presentation, or presenters, correct?

4 A. Correct.

5 Q. Okay. Do you remember being asked some
6 questions by Ross earlier about certain
7 marketing materials made available at
8 presentations, CMEs, for instance, or drop -- I
9 don't remember the exact terminology, but
10 drop-offs or whatever?

11 A. Yeah. It offices its --

12 Q. Well, let's look at Standard 4. It's
13 titled Appropriate Management of Associated
14 Commercial Promotion. Can you read that for me,
15 4.1?

16 A. "Arrangements for commercial exhibits
17 or advertisements cannot influence planning or
18 interfere with the presentation nor can they be
19 a condition of the provision of commercial sport
20 for CME activities."

21 Q. Has any industry, organization, or
22 entity ever conditioned the provision of
23 commercial support for a CME accredited by the
24 AAPM upon planning as directed by an industry or
25 organization?

1 MR. LEONOUDAKIS: Objection.

2 MR. BIERIG: Objection.

3 BY MR. EISENBERG:

4 Q. That was a terrible question. Let me
5 ask it this way.

6 Would the AAPM ever permit any influence
7 by the -- Actually, strike that. It's been a
8 long day.

9 Has the AAPM for any CME its accredited
10 allowed arrangements for commercial exhibits or
11 advertisements to influence planning or
12 interfere with the presentation of any CME
13 activities?

14 A. No.

15 MR. LEONOUDAKIS: Objection.

16 BY MR. EISENBERG:

17 Q. That's what I wanted to ask. I got
18 there finally.

19 Do you recall a statement from the AAPM
20 published on April 23rd, 2018, titled AAPM
21 Statement on National Decline in Opioid
22 Prescribing?

23 A. I need to see it.

24 Q. Let me give it to you.

25

1 THE WITNESS: In my job I like to verify
2 facts rather than confirm that I don't have a
3 reason to disagree. So I'd like to -- My
4 instinct would be to go back and check that, but
5 there's no reason other than that -- that native
6 caution on my part -- to disagree with what
7 you've read.

8 BY MR. EISENBERG:

9 Q. But certainly the AAPM endeavors to put
10 forward correct information on its website --

11 A. Absolutely.

12 Q. -- correct? So if Purdue and Janssen
13 were members of the corporate relations council,
14 presumably they would be identified on the
15 website of corporate relations council profiles,
16 correct?

17 A. Presumably, yes.

18 Q. So if they're not there, we can
19 reasonably assume that Purdue and Janssen are
20 not members of the corporate relations council;
21 is that right?

22 A. That's a fair assumption.

23 Q. No further questions for me.
24
25

1 Examination

2 By Mr. Ercole

3 Q. My name is Brian Ercole, and I
4 represent the Teva defendants in this
5 litigation. I know it's been a long day, so I
6 will do what I can to expedite things.

7 Mr. Saigh, have we ever met before?

8 A. I don't recall ever meeting you.

9 Q. Have you ever met any of the counsel
10 for the manufacturers in this case before?

11 A. I don't recall ever meeting any of you.

12 Q. When was the -- And when I refer to the
13 AAPM, I'm referring to the American Academy of
14 Pain Medicine. Do you understand that?

15 A. I do.

16 Q. When was the AAPM first formed? Do you
17 recall?

18 A. 1982, '3, '4, somewhere in that
19 timeframe.

20 Q. That would have been before the
21 approval of OxyContin for instance, correct?

22 A. I don't remember when OxyContin was
23 approved, although I know we talked about it
24 earlier today. I believe that is correct.

25 Q. In this litigation, the State of

1 Oklahoma contends that the AAPM was a front
2 group for opioid manufacturers including the
3 defendants here. Do you -- Is that accurate?

4 A. No.

5 MR. LEONOUDAKIS: Objection.

6 THE WITNESS: No. That is not accurate.

7 BY MR. ERCOLE:

8 Q. And why is that not accurate, sir?

9 A. Because the AAPM is an independent
10 organization, 501(c)(6) organization, with a
11 mission statement of its own and it follows its
12 mission.

13 Q. And does the AAPM take steps to ensure
14 that it operates independently from
15 pharmaceutical manufacturers?

16 MR. LEONOUDAKIS: Objection.

17 THE WITNESS: Yes, it does.

18 BY MR. ERCOLE:

19 Q. And can you sort of describe what some
20 of those steps are?

21 A. Well, in my testimony a few minutes
22 ago, we talked about educational materials that
23 were developed and the Accreditation Council for
24 Continuing Medical Education. We have conflict
25 of interest reports -- sorry -- not reports, but

1 conflict of interest data that is produced on a
2 regular basis before the board meets and
3 deliberates over issues or the executive
4 committee of the board meets and deliberates
5 over any issues of that sort. The academy is
6 acutely aware of -- for lack of a better word --
7 reputation, especially in -- for the last decade
8 and wants to maintain its status as a
9 recognized, bona fide, professional medical
10 association -- is very cautious of that.

11 Q. We have heard -- There's been some
12 testimony today about funding that was
13 received -- and funding is probably a wrong
14 word -- but at least money that has been
15 provided to the AAPM by certain opioid
16 manufacturers. Do you recall some of that
17 testimony?

18 A. I do.

19 Q. Has that -- and should I use -- Has
20 that money ever influenced any publications that
21 the AAPM has put out?

22 MR. LEONOUKAKIS: Objection.

23 THE WITNESS: I can't describe what any
24 individual would have thought when he or she
25 wrote a publication and submitted it, for

1 example, to our journal, how that person formed
2 his or her opinions. But I can say to you that
3 the academy has never published anything on
4 behalf of the academy that was influenced by
5 pharmaceutical company dollars or industry
6 dollars, I should say.

7 BY MR. ERCOLE:

8 Q. Does the AAPM have a board of
9 directors?

10 A. Yes, it does.

11 Q. And what is the role of the board of
12 directors at AAPM?

13 A. Broadly decision-making governance,
14 oversight, guiding the organization.

15 Q. Does --

16 A. Excuse me. Establishing policy.

17 Q. Okay. Does the board of directors for
18 the AAPM operate independently from
19 pharmaceutical manufacturers?

20 MR. LEONOUKAKIS: Objection.

21 THE WITNESS: Yes, it does. To the best of
22 my knowledge the board as an entity does.

23 BY MR. ERCOLE:

24 Q. Are you aware of any instance where a
25 pharmaceutical manufacturer has influenced the

1 decision-making of the board of directors for
2 AAPM?

3 A. No. I'm not aware of any instance
4 where that has happened.

5 Q. Does AAPM have committees?

6 A. Yes, it does.

7 Q. Can you describe some of those types of
8 committees?

9 A. We have an education -- educations and
10 CME accreditation committee which basically
11 develops educational content, principally CME
12 content -- continuing medical education
13 content -- it's accredited by the ACCME. We
14 have a behavioral health committee which is made
15 up of -- primarily of clinicians who are
16 nonphysicians, but psychologists and the like,
17 who focus on behavioral health as a method of
18 treating -- of addressing pain issues. We have
19 a -- we have -- Well, we used to have a
20 government relations committee -- we no longer
21 do -- but we've sort of substituted for that the
22 Pain Care Coalition activities that were
23 described earlier. The -- We have a bunch of
24 other committees. I mean there's a finance
25 committee that oversees the finances and makes

1 recommendations to the board about financial
2 policies. There's an annual meeting program
3 committee which develops the content or oversees
4 the development of the content for our annual
5 education meeting. There's a scientific review
6 and guidelines committee which reviews the types
7 of statements that we've looked at here today,
8 if I can say that proudly, and makes
9 recommendations and submits those to the board
10 and says this is what the statement should say
11 or should not say.

12 Q. Do the committees that you just
13 identified for AAPM operate independently from
14 pharmaceutical manufacturers?

15 A. Yes.

16 MR. LEONOUDAKIS: Objection.

17 THE WITNESS: I'm sorry. Yes.

18 BY MR. ERCOLE:

19 Q. Are you aware of any instance where a
20 pharmaceutical manufacturer, including the
21 defendants here, have influenced the
22 decision-making of one of those committees?

23 A. No.

24 Q. Can you, sir, turn to what is -- has
25 been marked -- previously marked as Exhibit 13.

EXHIBIT 65

RENZI STONE - MARCH 15, 2019
IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,)
MIKE HUNTER, ATTORNEY GENERAL)
OF OKLAHOMA,)
)
Plaintiff,)
)
VS.) Case No. CJ-2017-816
)
PURDUE PHARMA, L.P., et al.,)
)
Defendants.)

* * * * *

VIDEOTAPED DEPOSITION OF RENZI STONE
TAKEN ON BEHALF OF THE DEFENDANTS
ON MARCH 15, 2019
IN OKLAHOMA CITY, OKLAHOMA
COMMENCING AT 8:58 A.M.

* * * * *

REPORTED BY: KORTNEY V. HOUTS, CSR

RENZI STONE - MARCH 15, 2019

1 one minute with a doctor, they are 16 percent more
2 likely to prescribe that rep's drug. And when they
3 spend three minutes with a rep, they're 52 percent more
4 likely to prescribe that rep's drug.

5 In the review of doctors -- the review of
6 doctors' attitudes and beliefs versus their actions is
7 that they are more influenced by the information they
8 receive, both the promotional products as well as the
9 unbranded communication, as well as the direct
10 one-on-one sales rep. They -- they believe they're
11 not. The interesting part of this study that I
12 reviewed was they don't believe that they are
13 influenced, but they really are.

14 And that falls within my expert opinion and
15 my experience in my agency that -- you know, we have a
16 rule of seven, that you have to impress a message upon
17 somebody seven times to make an impact on them. And it
18 fell within -- you know, we all have, you know,
19 subconscious -- subconscious -- we take subconscious
20 action based on what we're influenced with, which
21 explains to me the volume of these calls.

22 Q Okay. So is it your testimony, then -- and
23 the study that you're referring to -- what is the study
24 that you're referring to?

25 A It was -- it was -- I believe it was a Purdue

RENZI STONE - MARCH 15, 2019

1 document. I'm almost positive it was a Purdue
2 document, one of the thousand pages I read. I -- I
3 couldn't tell you what the -- Why Lunch Matters may
4 have been one of the documents that I reviewed. That
5 makes sense, that it might have been from that
6 document.

7 Q Sitting here today, can you identify the
8 particular document that you're referring to --

9 A I just told you.

10 Q -- with respect to that study?

11 A Yeah. I just told you my -- the document
12 that I think it is.

13 Q Okay. Do you know for sure whether it's that
14 document or some other document?

15 A I -- I told you I didn't know for sure if it
16 was 16 percent and 52. But I'm pretty good with
17 numbers. I think I'm correct.

18 Q Okay. My question was a little bit
19 different, which is, do you know for sure whether the
20 study you just referenced in your answer was that
21 particular Purdue document or some other document?

22 A I'm not certain, but I'm -- I'm --

23 Q Okay.

24 A -- more than 50 percent confident.

25 Q Have you reviewed any academic peer-reviewed

RENZI STONE - MARCH 15, 2019

1 articles regarding the effect, if any, of marketing on
2 physician prescribing?

3 A I have.

4 Q Okay. What are the names of those
5 peer-reviewed articles that you've reviewed?

6 A I have reviewed a number of peer-reviewed
7 articles about the effectiveness. I -- I -- you know,
8 without having notes in front of me to pull open the
9 name and the authors of those publications, I couldn't
10 tell you what the names were or when I -- you know,
11 what batch of information that I reviewed them from.
12 But I absolutely -- I -- I view that as -- as central
13 to my testimony, understanding the effects of marketing
14 on -- on -- on this -- on this action in Oklahoma.

15 Q Sitting here today, can you identify one
16 peer-reviewed article that you've reviewed that was
17 published on the effect of marketing, if any, on
18 pharmaceutical prescribing?

19 A Not -- not specifically, no.

20 Q Okay. Is it your view -- going back to the
21 doctors that were identified in call notes that you
22 reviewed, do you recall mentioning those?

23 A Uh-huh.

24 Q And I think I asked, could you identify -- do
25 you recall identifying -- well, let me ask this. Do

RENZI STONE - MARCH 15, 2019

1 you recall, sitting here today, the names of any of
2 those particular doctors?

3 A They weren't relevant for the work that I was
4 asked to have an opinion on. The doctors' names
5 weren't relevant.

6 Q Okay. Do you know one way or the other
7 whether any of those doctors were influenced by any
8 marketing into writing an opioid prescription in
9 Oklahoma?

10 MR. CUTLER: Object to the form. Vague.
11 Asked and answered.

12 THE WITNESS: Yeah. I've already answered
13 that.

14 Q (By Mr. Ercole) In fairness, sir, I don't
15 think you have, but I appreciate the objection. So let
16 me ask it again, and I can write down my notes.

17 With respect to those specific doctors
18 that -- strike that.

19 Let me ask this question. Sitting here
20 today, can you identify one specific doctor by name
21 that was influenced by any marketing by any defendant
22 in this case into writing an opioid prescription?

23 MR. CUTLER: Object to the form.

24 THE WITNESS: Yeah. They were all
25 influenced.

RENZI STONE - MARCH 15, 2019

1 **Q** (By Mr. Ercole) So is it your testimony -- I
2 just want to make sure this is clear. Your testimony
3 is that every doctor who wrote an opioid prescription
4 in the state of Oklahoma since 1996 was influenced by
5 marketing by these pharmaceutical defendants?

6 **A** I would make the argument that any
7 pharmaceutical -- any doctor who was called on with any
8 amount of frequency by pharmaceutical reps was
9 influenced subconsciously or consciously and
10 potentially financially into writing prescriptions for
11 these drugs.

12 **Q** What about doctors who were not called on --
13 strike that.

14 Do you know whether or not there were doctors
15 in the state of Oklahoma who were not called on by
16 pharmaceutical representatives?

17 MR. CUTLER: Object to the form.

18 THE WITNESS: I found it interesting that the
19 doctors that were called on tended to be family
20 medicine doctors and not pain management specialists,
21 to the tune of two-to-one. I found it interesting that
22 the marketing and sales strategy was to connect -- was
23 to connect to family doctors for this expansion of this
24 marketplace. Which if I was directing the marketing
25 strategy, outside of ethical and moral concerns, it was

RENZI STONE - MARCH 15, 2019

1 wildly successful in -- in approaching these types of
2 physicians. You know, 60 some percent is my
3 recollection of the number. And no. I don't have the
4 study that came from. But yeah.

5 Q (By Mr. Ercole) Do you recall my initial
6 question, sir?

7 A Go ahead and ask it again.

8 Q Do you -- I'm just asking, do you recall what
9 it was?

10 MR. CUTLER: Object to the form.

11 THE WITNESS: Feel free to ask it again, and
12 I'll -- I'll answer it whatever --

13 Q (By Mr. Ercole) I mean, in fairness, I'm
14 here to ask you questions. And I'm just asking, do you
15 recall what my initial question was?

16 A If you'll ask it specifically, I'll answer
17 it.

18 Q Okay. So my question was, do you know
19 whether or not there were doctors in the state of
20 Oklahoma who were not called on by pharmaceutical
21 representatives?

22 A I am not aware of the total number of doctors
23 in the state of Oklahoma. I don't know what that
24 number is. And I am not aware of the total amount of
25 volume of calls made to doctors in the state of

RENZI STONE - MARCH 15, 2019

1 Oklahoma. So making a blanket statement of, am I aware
2 of whether there are doctors who have prescribed
3 opioids that haven't been called on by pharmaceutical
4 reps, I have no idea. That's outside of my knowledge.

5 Q Fair enough. That's the only question --
6 that's exactly -- I was just trying to get an --

7 A Okay.

8 Q -- answer to that question.

9 So with respect to -- I appreciate your
10 testimony that it's your belief that all doctors called
11 upon by sales reps were influenced by marketing into
12 writing opioid prescriptions in the state of Oklahoma.
13 Is that -- I just want to make sure that that's your
14 testimony.

15 A I -- I believe, subconsciously or consciously
16 or financially, they were all influenced.

17 Q Okay.

18 A Now, whether they were influenced to write
19 prescriptions is a -- is asking me to know how that
20 influence played out in action.

21 Q Okay.

22 A I know from the data that the sales went up,
23 so I think you can make the assumption that they were
24 influenced to write prescriptions. But it would be
25 impossible for me to say based on an individual doctor

RENZI STONE - MARCH 15, 2019

1 unless you had them sitting right here and I could ask
2 them. But were they influenced? I know they were
3 influenced, either consciously or subconsciously or
4 financially, because a number of them were incentivized
5 financially as well.

6 Q Okay. And just so I -- and I appreciate that
7 clarification. And just so I know -- my -- you know,
8 my notes are clear, you are -- your belief is that with
9 respect to doctors that were called on by sales
10 representatives, they were influenced, whether
11 consciously or subconsciously, but you're not giving a
12 specific opinion as to whether or not any particular
13 doctor was influenced into writing an opioid
14 prescription.

15 MR. CUTLER: Object to --

16 Q (By Mr. Ercole) Is that fair?

17 MR. CUTLER: Object to the form. Vague.
18 Mischaracterizes his testimony.

19 THE WITNESS: I'll just say what I said
20 before. I'm not -- I can't make a judgment on a
21 per-doctor basis.

22 Q (By Mr. Ercole) Okay. And when you say
23 judgment -- you can't make a judgment on a per-doctor
24 basis as to whether or not any particular doctor was
25 influenced by marketing into writing an opioid

RENZI STONE - MARCH 15, 2019

1 prescription?

2 MR. CUTLER: Object to the form.

3 Q (By Mr. Ercole) Is that what you're saying?

4 MR. CUTLER: Object to the form.

5 THE WITNESS: I'm not sure what else to say
6 on it.

7 Q (By Mr. Ercole) I'm -- sir, I'm just trying
8 really hard to understand what you're saying and make
9 sure I'm clear, because what I don't want to have
10 happen is we get to trial and then some opinion comes
11 out that I'm not aware of. Okay. Do you -- I mean, so
12 that's -- that's the rationale for -- my rationale for
13 asking all these questions.

14 And so I'm just trying to say -- you said, I
15 can't -- I can't make a judgment on a per-doctor basis.
16 Do you recall saying that?

17 A Yes.

18 Q And my -- my question is, because you can't
19 make a judgment on a per-doctor basis, is it fair to
20 say that you are not giving an opinion on whether or
21 not any particular doctor was influenced by marketing
22 into writing an opioid prescription?

23 MR. CUTLER: Object to the form. Asked and
24 answered, vague, and mischaracterizes his testimony.

25 MR. ERCOLE: With all due respect, I would

RENZI STONE - MARCH 15, 2019

1 disagree, but I understand your objection.

2 THE WITNESS: I mean, I've said -- I've said
3 what I believe. I believe that these doctors were
4 influenced, and I believe that opioid prescriptions
5 went up. And that's my testimony. I -- I believe they
6 were influenced. Every single doctor that was called
7 on by a sales rep was influenced.

8 Q (By Mr. Ercole) So I'm just trying to
9 understand, sir. And I'm not -- I don't mean to debate
10 this with you unnecessarily. I'm not trying to do
11 that. But I go back to your statement that you're not
12 making a judgment on a per-doctor basis. Correct?

13 A I am not making a judgment on a per-doctor
14 basis.

15 Q Right. And by judgment, you're referring to
16 whether that particular doctor was influenced by
17 marketing into writing a particular opioid
18 prescription. Correct?

19 A I'm not making a judgment on -- you will have
20 to depose individual doctors to find out how influenced
21 they were to write a prescription. My testimony will
22 say that it was a well-orchestrated, well-coordinated,
23 well-researched, well-funded effort to reach out and
24 communicate effective messages to the right doctor at
25 the right time to influence them to write more opioid

RENZI STONE - MARCH 15, 2019

1 Laboratories?

2 A Absolutely.

3 Q Okay. Would it surprise you that Watson
4 Laboratories doesn't have any marketing materials with
5 respect to -- strike that.

6 Would it surprise you if Watson Laboratories
7 doesn't have any -- any marketing plans with respect to
8 its opioid medicines because they're generic medicines?

9 MR. CUTLER: Object to the form.

10 Are you distinguishing them from their parent
11 company, Teva, in that question?

12 Q (By Mr. Ercole) You can answer the question.

13 A You know, I see where you're going with this.
14 And, you know, the interesting thing -- and I know this
15 just from -- I was told from a deposition from a couple
16 of days ago where -- where the subject of generic drugs
17 versus branded drugs came up. And somebody in another
18 deposition made comment of, the generics ride the wave
19 of the branded drugs. And it was -- it stuck in my
20 mind, because in my preparation, I thought to myself,
21 as I reviewed these plans, that a rising tide lifts all
22 ships.

23 And so the remarkable thing for me, as I was
24 reviewing these plans -- and it feels like you caught
25 me up in whether or not -- whether or not Watson had a

RENZI STONE - MARCH 15, 2019

1 specific marketing and sales plan, that these plans are
2 indistinguishable from each other. And agencies like
3 Ketchum were used for multiple companies, and people
4 like me were hired to help develop these plans, and --
5 and lots of money was spent developing plans that all
6 had similar elements.

7 So the Watson sales process versus one of the
8 other drug sales process -- they were all -- in my
9 mind, as an expert in marketing and sales, they all
10 benefited from the branded and unbranded efforts of the
11 competitors in the space.

12 And I said it earlier today, but there wasn't
13 a huge -- in the marketing sales materials, you would
14 think that there would be competitive differences
15 listed in these drugs as core -- you know, doctor do
16 this one because it's better than the other one. But
17 that generally wasn't where I saw a lot of the sales
18 materials.

19 Q Do you know whether Actavis Pharma is a
20 defendant in this case?

21 A Actavis Pharma?

22 Q Yes.

23 A I'm not -- I'm not aware of -- if they're a
24 defendant or not.

25 Q Are you aware of whether Actavis, LLC, is a

RENZI STONE - MARCH 15, 2019

1 defendant in this case?

2 A I am not aware.

3 Q Okay. Are you aware of whether a company by
4 the name of Cephalon is a defendant in this case?

5 A I am -- I am aware.

6 Q Do you know what medicines -- opioid
7 medicines Cephalon manufactures?

8 A Actiq.

9 Q How -- how would you spell that?

10 A A-C-T-I-Q -- V, something like that.

11 Q Any other opioid medicine?

12 A That's just the one that popped in my head.

13 Q Do you know what that medicine is -- what
14 condition that medicine is FDA approved to treat?

15 MR. CUTLER: Object to the form. Outside the
16 scope of his --

17 THE WITNESS: I'm not --

18 MR. CUTLER: -- expert testimony.

19 THE WITNESS: -- a doctor.

20 Q (By Mr. Ercole) You mentioned Teva. Is that
21 correct?

22 A Yeah.

23 Q Okay. And what Teva entity is a -- strike
24 that.

25 Do you know the -- the name -- the full name

RENZI STONE - MARCH 15, 2019

1 of -- of Teva that's a defendant in this case?

2 A No.

3 Q Okay. Do you know whether Teva manufactures
4 generic or brand opioids?

5 A I'm unaware.

6 Q Do you know whether or not manufacturers of
7 generic opioids actually market their opioid products?

8 MR. CUTLER: Object to the form.

9 THE WITNESS: I -- I -- I -- I am not clear
10 on a breakdown per company of the -- per company, per
11 drug efforts on generic or branded drugs. I'm unaware
12 specifically of those -- of those differentiations.

13 Q (By Mr. Ercole) And I appreciate that.
14 Thank you. I appreciate that.

15 Do you -- you don't consider yourself an
16 expert on generic medicines, do you?

17 A I am not.

18 Q Okay. And -- but as a marketing expert or
19 someone who's --

20 A Yeah.

21 Q -- been offered as a marketing -- do you know
22 whether or not manufacturers of generic medicines do or
23 do not market those medicines?

24 MR. CUTLER: Excuse me. Object to the form.
25 Vague.

RENZI STONE - MARCH 15, 2019

1 THE WITNESS: Do you want to be more
2 specific?

3 Q (By Mr. Ercole) I'm trying to be specific.
4 I mean, do you have any view on whether or not
5 manufacturers of generic medicines do or do not market
6 those medicines?

7 MR. CUTLER: Same objection.

8 THE WITNESS: My expertise is not in the
9 specific generic and branded marketing of individual
10 drugs. That's not where I've spent my time preparing.

11 Q (By Mr. Ercole) Okay. And you haven't
12 looked into specifically whether or not manufacturers
13 of generic medicines actually do not promote their
14 generic medicines because of a whole range of
15 considerations?

16 A I --

17 MR. CUTLER: Object to the form. Vague.

18 THE WITNESS: I haven't spent any time really
19 thinking about -- about the broader marketing goals of
20 these companies.

21 Q (By Mr. Ercole) Okay. Sitting -- I mean,
22 with re -- do you -- can you identify -- could you
23 identify for me which defendants in this case
24 manufacture generic medicines and which do not?

25 A I could not.

RENZI STONE - MARCH 15, 2019

1 Q And with respect to -- is it fair to say,
2 then, with respect to companies that manufacture
3 generic medicines that are in this case, you don't --
4 do not -- you do not know of any particular marketing
5 materials that -- strike that.

6 With respect to any companies that
7 manufacture generic medicines in this case, are you
8 aware of any particular marketing materials with
9 respect to those medicines?

10 MR. CUTLER: Object to the form. Vague.

11 THE WITNESS: What I can tell you about the
12 marketing materials that I've reviewed from multiple
13 companies for multiple drugs, that they all follow a
14 similar framework.

15 Q (By Mr. Ercole) But is it fair to say you
16 can't tell me whether or not any of those marketing
17 plans that you reviewed were for generic medicines as
18 opposed to branded medicines? Is that fair?

19 MR. CUTLER: Object to the form.

20 THE WITNESS: If you -- if you put -- if you
21 put the materials in front of me, I could talk to you
22 about the difference between a generic -- generic and a
23 branded drug. But I am not -- I'm not sitting here in
24 front of you today as an expert on which drugs are
25 generic and which drugs are branded and which company